



12th Annual

# Thinking & Learning

Conference



**DR BRUCE WELLMAN**

Friday 22 May

**Got Data, Now What?**

*Session 2*

---

**MELBOURNE**

---



☎ 03 8558 2444

🖱 [www.hbconf.com.au](http://www.hbconf.com.au)

🖨 03 8558 2400

✉ [conferences@hbe.com.au](mailto:conferences@hbe.com.au)

# BRUCE WELLMAN

Bruce (M Ed) is a prominent consultant who has served as a classroom teacher, curriculum coordinator and staff developer in Oberlin, Ohio and Concord, Massachusetts public schools. He has been honoured by the Education Writers Association and National Staff Development Council and has written for numerous publications on organisation.



## A message from Hawker Brownlow Education

We hope that you have found these conference papers and the accompanying sessions useful. Please be aware that the contents of these papers are the intellectual property of the speaker and no reproduction for any purpose is authorised. We urge you to take care of this booklet. Replacement copies will not be made available either during or after this conference.

Published in Australia by



This handout was created by Hawker Brownlow Education for the proceedings of the Hawker Brownlow 12th Annual Thinking & Learning Conference. All rights are reserved by Hawker Brownlow Education. It is a violation of copyright law to duplicate or distribute copies of this handout by any means for any purposes without prior permission in writing from Hawker Brownlow Education. Professors and workshop presenters must first secure written permission for any duplication rights. For copyright questions, permission requests, or information regarding professional development contact:

Hawker Brownlow Education  
P.O. Box 580, Moorabbin, Victoria 3189, Australia  
Phone: (03) 8558 2444 Fax: (03) 8558 2400  
Toll Free Ph: 1800 334 603 Fax: 1800 150 445  
Website: [www.hbe.com.au](http://www.hbe.com.au)  
Email: [orders@hbe.com.au](mailto:orders@hbe.com.au)

© 2015 Hawker Brownlow Education  
Printed in Australia

CODE: MELBW0102  
0515

# Got Data? Now What?

Creating and Leading Cultures of Inquiry

Developed by  
Laura Lipton and Bruce Wellman  
Co-Directors, MiraVa, LLC

Laura Lipton  
236 Lucy's Lane  
Charlotte, VT 05445 USA  
802-425-6483 Voice  
802-329-2341 Fax  
Lelipton@miravia.com

Bruce Wellman  
229 Colyer Road  
Guilford, VT 05301 USA  
802-257-4892 Voice  
802-257-2403 Fax  
Bwellman@miravia.com  
<http://twitter.com/brucewellman>



## Three Common Dilemmas

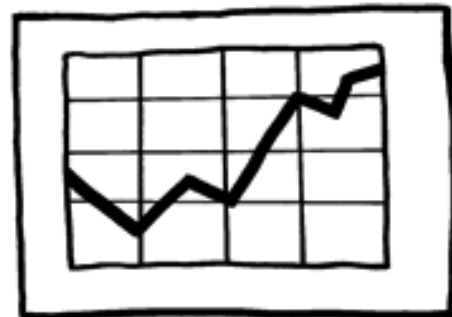
- **Committee without community**
- **Time without tools**
- **Data without deliberation**



## Data-based Collaborative Inquiry

Requires and produces

- **Psychological safety**
- **Cognitive resourcefulness**
- **Relational resilience**



## Five Assumptions

- . Assessment and feedback drive group growth.
- . Group development and task accomplishment intertwine.
- . When groups change the way they talk, they change the way they work.
- . Comfort with discomfort is necessary for collaborative learning.
- . Patterns become habits, habits become norms, and norms shape behavior.

Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

# The Collaborative Learning Cycle

## Structuring Dialogue for Connection Making



Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

# The Collaborative Learning Cycle

Productive discourse requires shape and structure. Thoughtfully designed processes increase focus, minimize distractions, and deepen exploration and analysis of data. Without such processes, group work disintegrates into excessive storytelling, over-certain and over-sold solutions, and premature rush to action spearheaded by just a few members of the group.

The collaborative learning cycle is a framework that establishes a learning forum for group exploration of data. Structured engagement with information and fellow learners ignites the processes of collaborative inquiry and problem solving. This inquiry-driven approach promotes specific cognitive processes and group member interaction in three phases.

## Phase 1: Activating and Engaging

Powerful, data-based explorations start by cultivating conscious curiosity. This first phase establishes group work conventions and shapes expectations for how the data exploration will occur. Focusing attention for collaborative work is a perennial challenge for busy educators. Readiness to explore data requires the full physical, cognitive, and emotional energy of all group members. The activating and engaging phase prepares group members for this work by eliciting assumptions about learners and learning, as those assumptions relate to the data the group is about to explore.

Groups begin with predictions and anticipations about what the data might look like prior to actually seeing any data. These predictions illuminate areas of expectation and create anticipation and curiosity. For example, a group preparing to look at a mathematics assessment might first start with blank copies of the graphs that it will be examining. During the predicting phase, members would sketch in the bars or lines of the performance bands as they envision their predictions about the actual displays. Simultaneously, members would explore and record the assumptions on which those predictions are based.

By articulating their predictions and assumptions, individuals surface their frames of reference. For group members, this interaction increases understanding of the mental models that are guiding instructional decisions and teaching practices – their own and their colleagues'. It also establishes a foundation for viewing the data in the next phase, with an advance organizer that includes the features of the math assessment that seem important in shaping the data. Distinguishing between assumptions and predictions is essential for developing shared understandings and seeing new possibilities. Stating assumptions permits them to become the foundation for a productive dialogue about what appears in the data and the reasons that this may underlie them.

## Tips for Success

- Distinguish between predictions and assumptions. What distinguishes predictions from assumptions is that predictions will be visible in the data
- Develop predictions and related assumptions concurrently. The group member who shares an assumption, should then generate a concrete prediction for how that assumption might appear in the data.
- Record predictions and their related assumptions. Use separate recording sheets or charts for this purpose.
- Record predictions on a facsimile of the data display. When possible, use a graph or chart that reflects the actual format of the data display. This recording sheet serves as an advanced organizer for viewing the data at the next phase.
- If group members do not agree on their predictions or assumptions, record more than one set of predictions and their related assumptions. The key function of dialogue at this stage is to seek to understand not to persuade. Group work bogs down when members struggle unnecessarily for consensus or engage in an assumptions debate.

Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

## Phase 2: Exploring and Discovering

Observing data skillfully requires thoughtful process, emotional control, and mental focus. Working with data should be a learning experience. To align with that intention, it is important to attend to careful structuring of the exploring and discovering phase. Purposeful uncertainty is the guiding mindset of this phase, which is the heart of collaborative inquiry. To embrace a spirit of exploration and discovery, groups must avoid jumping to premature conclusion and closure. To remain open to possibilities and fresh viewpoints, group members must stay with the data to explore multiple storylines. This is the phase of observing, noticing, distinguishing, sorting, comparing, and contrasting.

Whatever a group's size, exploring and discovering require data teams of four or five members, each team working with shared, visually clear data displays. Larger working groups and too much data at one time lead to overload, generalization, and disengagement. During this phase, both data enthusiasts and data shy have their own challenges. For inclusive collaborative inquiry, the data enthusiasts need to act as resources, refraining from dominating their groups and interpreting data for other members. The data shy need the confidence to ask what they fear might be obvious questions about the data or the displays.

## Tips for Success

- Provide time to orient to the data displays before talking. Two to three minutes of silence equalizes the opportunity for each group member to prepare for exploring the data. This pause honors the different pacing and processing needs of individuals and produces more balanced engagement.
- Develop a sequence for exploration and designate a starting point. When multiple data sets or complex displays are on view, agreement on initial talking points saves time and energy and maximizes momentum and focus.
- Apply structures and protocols to balance participation. Deliberately structuring group work increases engagement, focus and time efficiency. For example, assigning roles, such as recorder, process checker, materials manager, and timekeeper or providing individual thinking and writing time before talking ensures access to information and opportunity to contribute for each group member.
- Establish a public recording protocol. Create common charts or recording space for observations. Keep a separate chart for questions or comments that are 'outside the phase'. For example, should conclusions or explanations surface, it is sometimes expedient to record them, rather than debate them. This process is also effective for questions that are not directly relevant to the data.
- Chart observations in language that is concise and specific. Each observation statement should communicate a single idea clearly and concisely. These statements should focus only on observable facts contained in the data without interpretation or inference. Relevant data terminology, such as mean, median, mode, range and distribution increases the precision of the observation.

### Phase 3: Organizing and Integrating

Moving from observing to understanding and then to action planning requires skillful process in the organizing and integrating phase. This third phase of the collaborative learning cycle guides the transition to formal problem finding and solving as it builds a foundation for thoughtful and detailed planning processes. This phase takes place in two stages: causation and action. Group members need to be open to multiple interpretations as to why the data look the way they do, before developing any follow up plans. Most data sets do not tell a whole story. For any explanation of causal factors to be credible, the analysis must be thoughtful and based on multiple, rich sources of information. Therefore, this phase includes collecting and considering additional data that may be indicated by the theories of causation that emerge. Confirmation builds confidence and commitment to ultimate implementation plans. Multiple voices and perspectives serve the work in each stage of organizing and integrating.

**Stage One: Causation.** In this stage, groups generate potential theories of causation. “Why did we get these results? What caused these outcomes?” Often a group member’s theory of causation is based on personal experience. For example, staff developers may tend to suggest teacher knowledge and skill as contributing factors, and workshops as a solution. Curriculum experts tend to suggest that the prime factor is lack of fidelity to the curriculum design that contributes to disappointing results. As groups extend the dialogue, surfacing a variety of causal theories, and confirming them with additional data, the deeper factors or root causes of the data emerge.

Confidence in any selected theory of causation increases when additional data sources confirm and elaborate the nuances of the theory. For example, a sixth grade team working with an expository writing assessment that reflects low student performance might decide on several causal theories to explore: (1) the writing instruction is not appropriately balanced between narrative and expository writing, (2) the reading instruction is not appropriately balanced between fiction and nonfiction genres, (3) the specific skills of vocabulary and word choice are underdeveloped, and (4) teachers lack instructional repertoire for teaching expository writing. A subset of teachers from the team could then gather further data to clarify or confirm each of these theories to refine and enrich the theory of causation that will drive the team’s action planning.

**Stage Two: Action.** Once an analysis of multiple data sources confirms a potential theory of causation, the team develops an action plan to address the cause(s). For example, “Now that we’re pretty sure it’s a balance between narrative and expository focus in reading and writing, let’s develop some outcomes, instructional scaffolds, and resources that will represent a more suitable balance.”

Effective plans call for clear outcomes, measureable criteria for progress and success, necessary action steps, data-driven monitoring arrangements for determining progress and goal achievement, assignment of responsibilities, and projected timelines.

Effectively implementing the Organizing and Integrating phase of the learning cycle builds ownership of challenges and shared commitment to actions. It increases motivation for change in practice and program. Collective responsibility for student learning is a hallmark of improving schools.



## Tips for Success

- Study success. Select an observation from the previous phase that reflects successful performance, such as an improvement trend, a high-level skill that stands out on a rubric or benchmark assessment, or a spike on a bar graph for a particular group of students. Develop causal theories for what might have produced that success.
- Generate multiple theories of causation. Use the five causal arenas as categories for stretching thinking in generating diverse explanations for observable results. Groups should intentionally develop theories in more than one area.

### Causal Categories:

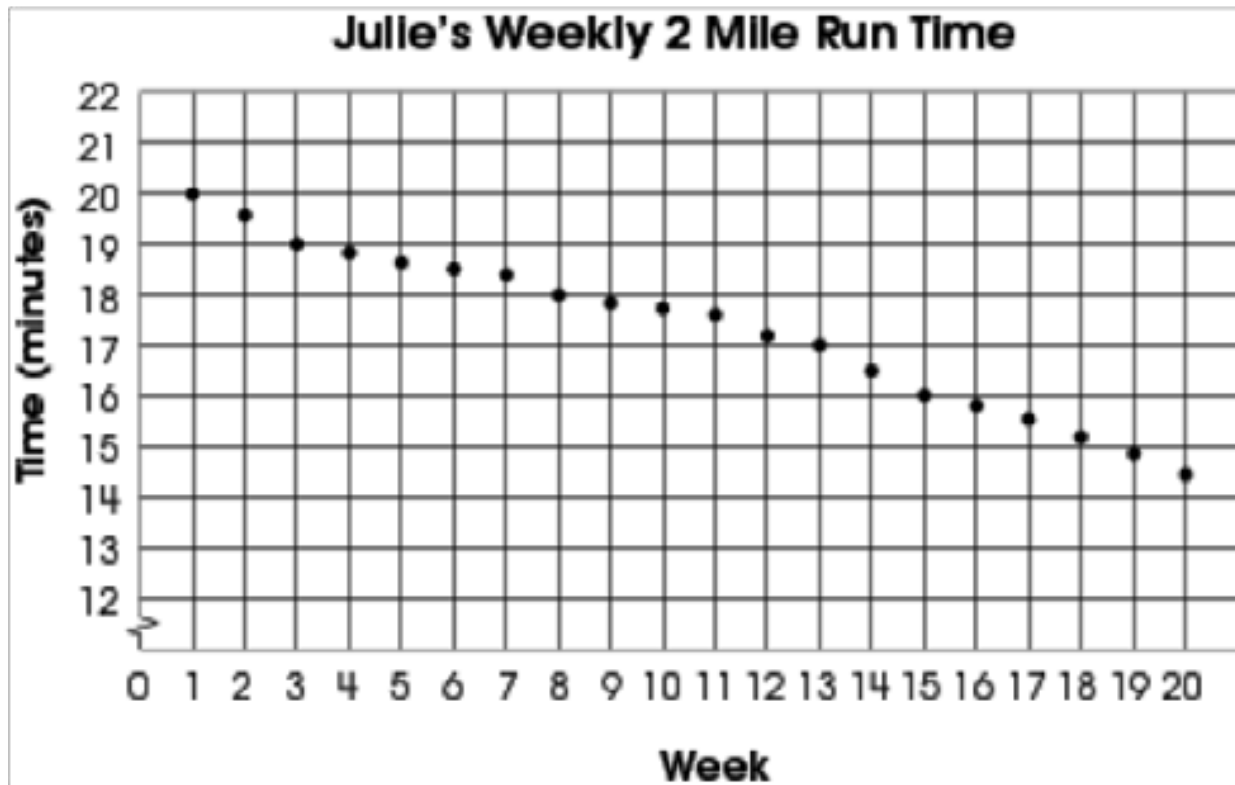
- Curriculum
  - Instructional methods, materials and resources
  - Teacher knowledge, skills and dispositions
  - Student readiness (knowledge, skills and dispositions)
  - Infrastructure (time, space, student grouping, etc.)
- 
- Seek calibrating data that are in existing archives. Given time and energy constraints, it is useful to look first to archival data to confirm, correct or clarify causal theories.
  - Generate multiple theories of solution. There are no simple answers for complex problems. Successful improvement plans require multiple intervention points and interrelated approaches.
  - Make sure goals are clear and measurable. It is useful to provide guidelines and criteria for goal setting to ensure that everyone understands and is ready to engage in a shared pursuit of excellence. One effective model is based on SMART goals (O'Neill & Conzemius, 2006). Smart goals are Specific, Measureable, Attainable, Results-oriented and Timebound.



Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

## Grade 8: Math: Data Analysis and Probability: Question 2

Each Friday, Julie's track club runs two miles. The graph shows the amount of time that it takes Julie to run the 2 miles each week over a period of 20 weeks.



Predict and record which percentage of grade 8 students selected each answer and record the assumptions that inform your predictions on the following page.

Which answer describes the relationship between the number of weeks Julie practices and her running time?

- A. Julie is running at a slower rate each week.
- B. Julie decreases her time by about 20 seconds each week.
- C. Julie decreases her time by about a minute each week.
- D. Julie is likely to run the 2 miles in 12 minutes during the 21st. week.

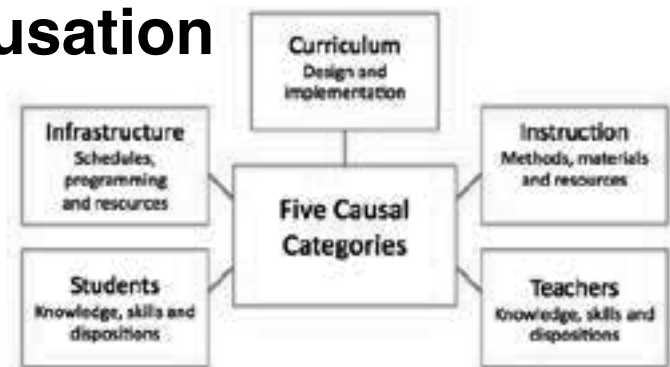
# Predictions & Assumptions

Your own

The group's

# Theories of Causation

Observation:



Use this space to record three possible theories of causation related to your observation:

1.

2.

3.

Circle one theory to test. In the space below, record at least three sources of data that you could use to confirm this theory.

# Pursuing Worthy Problems

Given all the possibilities for a group's attention and energy, the following criteria can support the decision of what issues might be work pursuing.

- **An issue recurs with frequency, year, after year.**
- **An issue is pervasive across multiple grade levels, student groups, or school settings.**
- **An issue consumes high levels of energy, time, and resources.**
- **Even after an improvement bump, performance plateaus and subsequent data flatline.**

Consider these examples:

1. For the last four years, a high school's algebra results have consistently been 35-45% lower than the language arts scores for the same students on the annual statewide assessment. Each year, members of the math team suggest various solutions for improving the results, among them: after-school homework support programs, test preparation classes, different grouping strategies, and alterations in the instructional sequence. Now, after four years, no significant improvements have occurred.

2. Across a district, there is a strong improvement trend in elementary reading scores in the primary grades. Intense professional development activities, skillful literacy coaches and innovative student grouping patterns are all credited with contributing to this success. Unfortunately in grade four and five, scores are stagnating showing little growth from year to year for the same period. Committees are searching for new teaching materials, student skills assessments are under development and longer language arts teaching blocks have been proposed.

3. English language learners are showing positive results in the primary grade mathematics. In fact, math and language arts scores are showing steady improvement gains and the achievement gap with native speakers steadily shrinking. From grades four to eight these math gains disappear with scores showing year-to-year declines as students get older. There are many conflicting theories about the sources for the fall off in performance. Some think that the causes are essentially language based, some think that it is a matter of student motivation, while others argue for expanding instructional approaches.

Each of these examples has the potential to consume considerable time, energy and resources. When the underlying causal factors are not clear, group members often lack confidence and commitment to proposed solutions. The "extra" time required to search for and clarify the root causes of problems is time well spent.

# Choosing Which Data to Collect

1. Identify something in your own work setting that you are interested in knowing more about.  
(A curriculum gap, an instructional gap, student skill deficit, student behavioral pattern, etc.)

*ex: High school student skills with reading informational text*

Your Issue:

2. To explore this issue craft examples of each of the following:

- **A problem statement:**      **The problem is.....**

*ex: The problem is* that students do not apply effective reading strategies to understand informational text.

- **An hypothesis:**                      **If..... Then.....**

*ex: If* students are presented with multiple opportunities for guided reading of informational texts *then* students will be more successful in transferring these skills to independent practice.

- **A question:**

How are we doing with....?

What are some differences between..... and....?

Why do/does....?

What are the most productive....?

*ex: What are the essential differences* between students who are skillful readers of informational text and those who are not?

**Got Data? Now What? ©2012 Solution Tree Press • solution-tree.com**

**Visit [go.solution-tree.com/teams](http://go.solution-tree.com/teams) to download this page**

3. Determine which framing structure might be the most productive to explore (problem statement, hypothesis, or question).

4. Identify at least three data sources you might tap to gather additional information about your issue.

*ex: 1. State/Provincial and local reading assessment data. 2. Interview skillful teachers to determine which reading skills they deem to be the most essential. 3. Samples of students' written responses to informational text.*

A large empty rectangular box with a black border. On the left side of the box, there are three black bullet points arranged vertically, serving as a guide for where to list data sources.

**Got Data? Now What? ©2012 Solution Tree Press • [solution-tree.com](http://solution-tree.com)  
Visit [go.solution-tree.com/teams](http://go.solution-tree.com/teams) to download this page**

Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

## Sources of Data

DATA	QUANTITATIVE	QUALITATIVE
<b>Student Performance Data</b>	<p>Assessment results: proficiency tests, standardized tests, exams, classroom-based tests</p> <p>Number of students receiving special services</p> <p>Report card grades</p> <p>Graduation rates</p> <p>Attendance rates, mobility rates, expulsion rates, or dropout rates</p> <p>Percentage of retentions or advancements</p>	<p>Student portfolios and work products</p> <p>Videos of student work and performances</p> <p>Exhibitions</p> <p>Student surveys</p> <p>Student journals and learning logs</p> <p>Observational records, anecdotal records, running records, checklists</p> <p>Student interviews</p>
<b>Program Data</b>	<p>Teacher-student ratios</p> <p>Number of students enrolled in various programs</p> <p>Teacher and administrator education statistics</p> <p>Teacher participation in professional development</p> <p>Budget and resource allocations</p>	<p>Videos of special events, classrooms and hallways.</p> <p>Meeting agendas, minutes and memos</p> <p>Teacher and administrator portfolios</p> <p>Artifacts like awards, and photos of bulletin boards</p> <p>Staff interviews</p> <p>Workshop and training program agendas and evaluations</p> <p>Bulletins and newsletters</p>
<b>Community Data</b>	<p>Data on family demographics: average income, percentage of single-parent families, percentage of two-income households</p> <p>Number of school and business and industry partnerships</p> <p>Employment rate; employment sectors in the area</p>	<p>Focus-group data</p> <p>Opinion surveys</p> <p>Interviews with parents and community members</p>

Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved



# Structuring Decisions

## Crafting the Container

- Starting the conversation
- Structuring the conversation
- Sustaining thinking in the conversation

Structuring choices greatly affect the outcomes of collaborative group work. These basic design elements set the stage for focusing energy on the task at hand, balancing the participation of group members and most importantly for producing a psychologically safe forum for participants to contribute ideas and to question the contributions of others. Effective design choices increase a group's capacity to address hard-to-talk about topics and shape thoughtful dialogue and productive discussion.

Purposeful structures maximize the efficient use of time and increase the quality of interactions and results. Novice groups require formal structures to scaffold success. More expert groups know when to select formal structures to match the emotional and cognitive demands of their work. Higher performing groups are not harmed by structure. Groups and group members that need it will be greatly aided by tighter designs. It is always wise to remember that not every participant in a high performing group may be personally skilled in group processes. The following two broad categories describe considerations for group leaders.

## Group Size, Composition and Length of Time as a Working Group

Working group size is an often-overlooked variable that affects group task success. Using pairs, trios and quartets increases active participation and establishes a safer working climate. Many groups, both large and small, err in attempting to do the bulk of their work as a committee of the whole. Partners or trios can be pre-assigned, or determined during the work session using pre-recorded grouping sheets such as seasonal partners. With this method, participants mingle and use recording sheets with seasonal icons, exchanging names and creating partnerships in the space allotted. Count-offs or physical repositioning, such as turn to a neighbor or stand and find a colleague are other time efficient ways to subdivide and energize groups.

Group composition is another factor to consider. Criteria for grouping, such as roles, years of experience, work style preference or degree of expertise creates small groups that are specialized or diversified, as is appropriate to the task. This intentional design choice spreads the talent within the larger group and breaks down factions that might exist. Purposely structured pairs, trios or quartets increases success with many tasks. At appropriate points, pairs can join other pairs to widen the conversation.

Length of time as a working group should vary according to task requirements. Small groups are effective for text-based activities, idea generation and data exploration. By varying the length of time that groups work together and regrouping periodically, individuals within a larger group develop deeper working relationships and greater knowledge of one another. Switching partners also provides a period of purposeful movement for energy and brief social interaction. One pattern for intact groups is to establish base groups that meet regularly and employ informal partnering for designated tasks.

## Interaction Patterns, Materials and Space

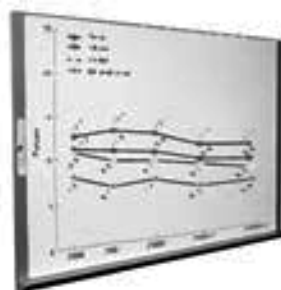
Structuring the patterns of interaction increases productivity and engagement. As indicated above, most groups are not harmed by structure. By developing a shared repertoire of strategies, protocols and grouping patterns, working groups enhance success and satisfaction. Fundamental structuring moves include: the use of active public recording on chart paper so that all can see ideas and information; providing individual writing time and space to think before a conversation or data exploration starts; using a round-robin pattern for sharing ideas; using a public timer to guide processes; and assigning roles such as that of a facilitator, recorder, and a materials manager. Having supplies such as index cards, sticky notes, pens, pads, markers and chart paper available saves time and allows for flexibility in meeting designs.

One last consideration is the arrangement of the physical space within which the group is working. Group members need to be able to see and hear one another and have a clear view of charts on the walls and on chart stands during active public recording. Table and chair arrangements need to be adjusted in some cases to facilitate interaction. Too many and too few tables and chairs are equally problematic. Visual clutter in the room is an additional distraction. Key charts noting a projects purpose, outcomes and logistics should be posted prominently where all participants can see them.

Got Data? Now What? • Copyright 2015 • Bruce Wellman & Laura Lipton, MiraVia LLC • All rights reserved

# Meeting Partners

Make an appointment with 4 different people - one for each image.  
Be sure you each record the appointment on your page, by writing your partner's name in the appropriate space.  
Only make the appointment if there is an open slot at that spot on each of your forms.

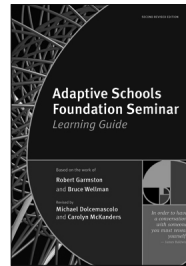






Available from Hawker Brownlow Education

Qty	Code	Title	Price
	CFAS5053	Adaptive Schools Foundation Seminar: Learning Guide, 2nd Revised Edition	\$44.95
	114007	How Teachers Can Turn Data into Action	\$27.95
	SOT3344	Got Data? Now What?	\$25.95
	CO1180	Putting FACES on the Data:	\$27.95
	CO7007	The Data Coach's Guide to Improving Learning for All Students	\$55.00
<b>Total (plus freight) \$</b>			



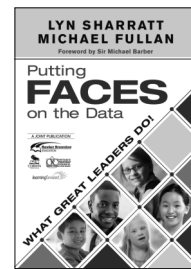
CFAS5053



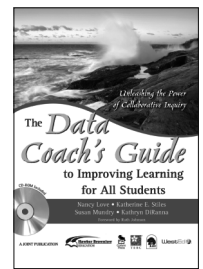
114007



SOT3344



CO1180



CO7007

Attention ..... Order Number .....

Name of School .....

Address .....

..... State ..... P/Code .....

Country .....

Email: .....

Yes, I would like to receive emails from Hawker Brownlow Education about future workshops, conferences and the latest publications.

### Terms of Trade

- Prices are quoted in Australian dollars (\$AUD) and include GST
- All prices are subject to change without notice.
- For New Zealand customers, at the time of invoice, we will convert the amount into New Zealand dollars (\$NZD) so that you can pay by cheque or credit card in New Zealand dollars (\$NZD).
- Full money-back guarantee.
- We do realise it is difficult to order sight unseen. To assist you in your selection, please visit our website <www.hbe.com.au>. Go to 'Browse Books' and most titles will give you the option to view the first few pages of the book. Click 'View Contents' on your selected book page.
- We will supply our books on approval, and if they do not suit your requirements we will accept undamaged returns for full credit or refund. Posters are for firm sale only and will not be sent on approval. Please be aware that delivery and return postage is the responsibility of the customer.
- Freight costs are determined at Australia Post rates, with a minimum delivery charge of \$9.50 within Australia and \$15.00 for New Zealand for each order.
- Please provide your street address for delivery purposes.

To place an order, request a catalogue or find out more about our resources:

Call  
1800 334 603  
(03) 8558 2444

Fax  
1800 150 445  
(03) 8558 2400

Online  
www.hbe.com.au

Mail  
Hawker Brownlow Education  
PO Box 580,  
Moorabbin, VIC 3189

Do you want to know all about the latest professional development events in your area? Be the first to find out about new releases from world-renowned and local authors with the HBE e-newsletter! Upcoming titles will feature authentic assessment and digital media, along with a strong focus on success in mathematics and literacy. Sign up to our FREE e-newsletter at [www.hbe.com.au](http://www.hbe.com.au).

**Online 'On Account' ordering now available!**

If you have a pre-existing account with Hawker Brownlow Education, you can now order online and pay using that account.