

15th Annual  
Hawker Brownlow  
**Thinking &  
Learning**  
Conference

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**ROBIN FOGARTY & BRIAN PETE**

**SUNDAY 20 MAY**

**Session 1**

**Teaching and Learning:  
Teacher Leaders as Sage and Guide**

**MELBOURNE**

## DR ROBIN FOGARTY

Widely known as "the teacher's teacher", Robin Fogarty has taught at all levels from pre-school to university, and has trained educators throughout the world in curriculum, instruction and assessment strategies. She has also served as an administrator, and educational consultant in Europe, America, Asia and Australasia. With a doctorate in curriculum and human resource development, Robin is a widely recognised educational expert who has written and had published a proliferation of educational literature. Furthermore, some of her articles have appeared in Educational Leadership, Phi Delta Kappan, and the Journal of Staff Development.

Robin is known as the teachers' teacher. She brings a wealth of knowledge and passion to all endeavours, and is often complimented on her lively sense of humour and personable ways.



## BRIAN PETE

Brian comes from a family of educators: college professors, school superintendents, teachers and teachers of teachers. Through his roles as producer of educational videos, publisher of educational resources, and trainer of teachers and leaders, Brian has a rich background in professional development. He brings both a depth of understanding about effective professional development experiences and a technical know-how for practical implementations.

Brian is currently the lead trainer in a major initiative in Singapore for the TILM Ignite Schools. He brings his humour, wit and charm to all of his professional development sessions.



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Robin Fogarty & Brian Pete

# Teaching and Learning:

*Teacher Leaders as Sage and Guide*

It is not what you  
teach but what  
they learn that  
matters!



# The Three Story Intellect

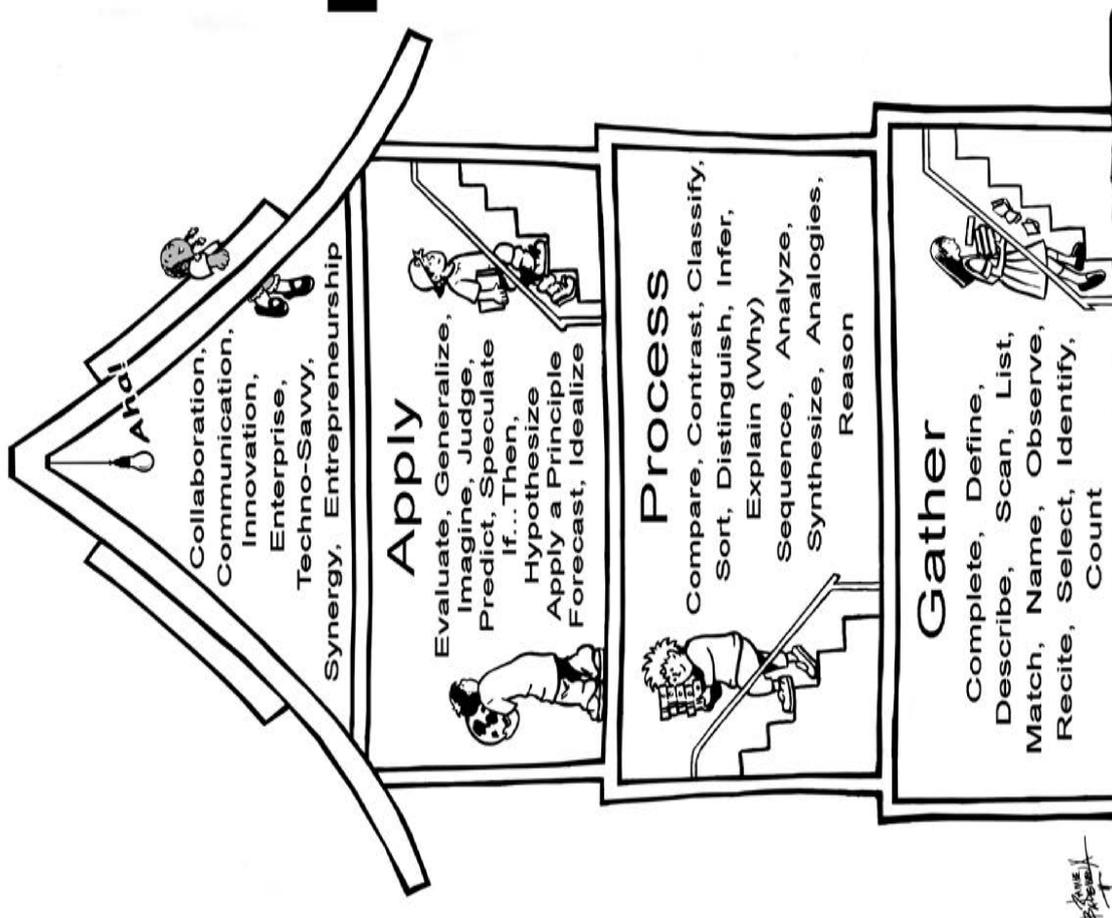
There are one-story intellects, two-story intellects, and three-story intellects with skylights.

All fact collectors who have no aim beyond their facts are one-story minds.

Two-story minds compare, reason, generalize, using the labor of fact collectors as their own.

Three-story minds idealize, imagine, predict, their best illumination comes from above, through the skylight.

Oliver Wendall Holmes  
Adapted from the poem, *At the Breakfast Table*



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Publications: From Staff Room to Classroom: A Guide to Planning and Coaching Professional Learning  
 From Staff Room to Classroom II: The One-Minute PD Planner.

## Four Roles of the Staff Developer

<p><b>Designing Skills:</b>  <i>Honing the Role of Designer</i></p> <p>Did You Know?</p> <ul style="list-style-type: none"> <li>• PD initiative can be top down or bottom up?</li> <li>• Training has five elements: theory, demonstration, practice, feedback, coaching?</li> <li>• The training design is the most important component of sound PD workshops?</li> </ul>	<p><b>Presentation Skills:</b>  <i>Honing the Role of Sage On the Stage</i></p> <p>Did You Know?</p> <ul style="list-style-type: none"> <li>• Presenters have 90 seconds to capture the audiences' attention!</li> <li>• Presenters captivate the audience with emotion, to enhance understanding!</li> <li>• Presenters close with targeted points that recap the key information!</li> </ul>
<p><b>Facilitating Skills:</b>  <i>Honing the Role of Guide on the Side</i></p> <p>Did You Know?</p> <ul style="list-style-type: none"> <li>• Facilitation focuses on the means and methods of group interactions?</li> <li>• The "guide on the side" shifts the focus from the coaches to the participants?</li> <li>• Skillful facilitation requires "on your feet" decisions about pacing and purpose?</li> </ul>	<p><b>Coaching Skills:</b>  <i>Honing the Role of Mediator in the Field</i></p> <p>Did You Know?</p> <ul style="list-style-type: none"> <li>• Peer coaching, if managed well, can be as effective as mentor coaching?</li> <li>• Coaching increases the chance of transfer and application to 95%?</li> <li>• Literacy, math, inclusion coaches embody best practices in coaching?</li> </ul>

# 5

## A Guide to the Role of Presenting Professional Learning Experiences

### Vignette: Walk the Talk; Model the Model

The symbolic story told by one seasoned staff developer speaks to the concept of the presenter as one who walks the talk, rather than talks the talk. It involves a conference session with six learning styles experts. During an evening presentation in which these invited learning styles gurus presented their work to an eagerly waiting audience, not one of them varied the presentation technique from a one-way verbal broadcast.

*(Continued)*

(Continued)

One after another, these experts—these researchers, writers, and consultants on learning styles—talked on and on about their ideas, never once detouring from the spoken path. Not one member of the panel incorporated even the slightest hint of learning style techniques other than that of stand and deliver. Ironically, there was not a single example or a shred of evidence of the learning styles repertoires these leaders were advocating for teachers to use in their presentations.

The obvious point of the story is that if speaking about humor, one must model being humorous; if presenting on teaching and learning pedagogy, one must use best practice and sound pedagogy; if talking about a rainbow of learning styles, one must show at least some of the colors of that rainbow.

## ■ THE PRESENTING ROLE

### Description of the Role

The presenter role is one of the most obvious—and often one of the most visible—roles of the staff developer. It is, in essence, the role of “sage on the stage.” This is the time, in professional development sessions, for the one-way broadcast. It is the point in professional learning experiences when the presentation of information is made; the input is shared and the expert gets to exhibit his wizardry on the audience. In this role, the presenter is seen as the content expert, the go-to person on the topic. In an attempt to communicate the critical concepts, key skills, and important information, the effective presenter often exhibits a wide range of abilities, including storytelling, acting, stand-up comedy, and classic oration.

While the role of designer seems more inward, the role of presenter is definitely more outward. The presenter has a clear and cunning mission to get the message out to the audience. This role requires the staff

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*The expert gets to exhibit his wizardry on the audience.*

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developer to instantly become a people person, a salesman of sorts, extolling his message to all who will listen and attempting to rally those who will not. The memorable presenter knows the skills of the trade. He knows how to open and get the audience on his side, how to keep the group’s undivided attention, and how to end with an unforgettable finish.

## Sage on the Stage: Presenting the Information

Some love this part of professional development. These are the naturally outgoing people who love to ham it up. The role of presenter provides the perfect opportunity for this extroverted talent to show itself. Thus, the presenter role is a role that is cherished by many who enjoy facing the challenge of great communication.

In fact, it is often this high-profile role of professional development that brings a person into the field in the first place. It is a key component in the complex fabric of professional development, and all who enter into this field of academia must strive for great skillfulness in the presenter's role. They must work hard at becoming the best they can be in this front-and-center-stage position, even if it is not their favorite job responsibility. The staff developer who puts on the presenter's hat must truly work the magic of compelling theater.

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*The presenter role is a role that is cherished by many who enjoy facing the challenge of great communication.*

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The elusive elements involved in presentation range from the enigmatic element called "stage presence" to voice quality, sense of humor, charisma, and ability to connect with and read an audience. There is an obvious abundance of materials on how to make a good presentation, running the gamut from articles and books to courses, training films, and online videos. Although the skills of presenting are very teachable, at the end of the day, there is a particular quality—at one time called "sparkle"—that functions as the secret ingredient for presenters who are admired, emulated, and often envied.

## Three Essential Elements

Capture

Captivate

Close

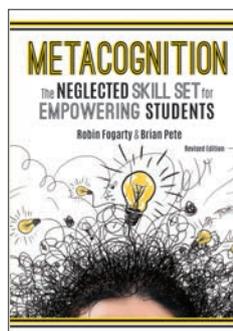




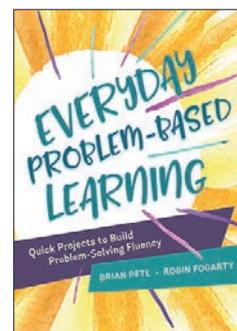


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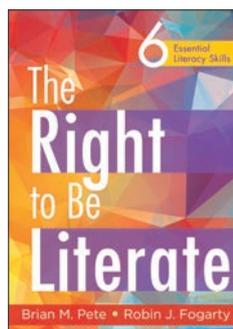
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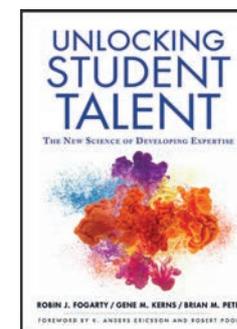
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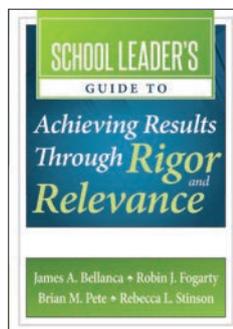
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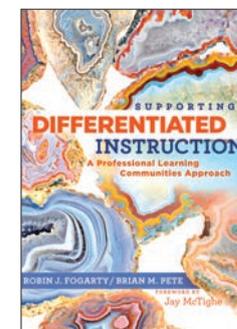
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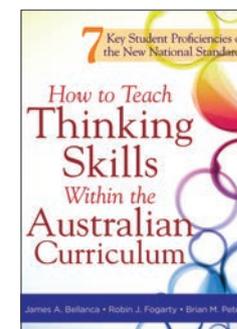
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