



# Thinking & Learning Events

## ANTHONY MUHAMMAD



## PERTH

Saturday 16 - Sunday 17 May 2015

There is a keynote session each morning and  
then all breakout sessions for this conference are 2 hours in length

### Saturday 16 May 2015

**Session One** | 8:30 am– 10:30 am

#### **The Four Skills of a Transformational Leader**

This session will focus on the four critical behaviours of a change leader. These behaviours are communication, trust building, capacity building and fair/reasonable accountability. We will also examine the components of Emotional Intelligence and how they play a major role in the development of human and professional capital. Discover a process that will help any leader get everyone on the bus! Learn important communication, relationship and strategic leadership skills.

**Sessions Two and Three** | 11:00 am– 4:00 pm

#### **Building a High-Performing Professional Learning Community (this is a two-part session)**

These sessions will focus on bringing the three Big Ideas in a PLC to life in a school. Heavy emphasis in session one will be placed on developing a Focus on Learning and developing a Collaborative Culture. Session two will focus on powerful assessment systems and effective academic interventions for struggling students. Participants will learn how to establish and guide the development of high-powered collaborative teams, create useful and valid common assessments and learn how to methodically create an effective academic intervention system that meets the individual needs of students. Participants will leave with a powerful understanding of what it takes to transform any school into a high-performing PLC and with many practical strategies that can be immediately applied upon return to their school.

# Sunday 17 May 2015

## Sessions One and Two | 8:30 am– 1:00 pm

### **Transforming School Culture (this is a two-part session)**

This session will address the issue of conflicting agendas within schools. A Professional Learning Community (PLC) has a very clear purpose: learning for all students. We will examine the barriers to aligning the adult agendas with the school agenda and what leaders and teachers must do to develop the synergy necessary to guarantee learning. Explore the theoretical framework developed by Anthony Muhammad in the book *Transforming School Culture: How to Overcome Staff Division* (2009) as the basis for developing a collaborative culture. Participants will learn how staff division develops and how we can prevent it, how to support and empower your teacher leaders and how to support and retain new talent.

## Session Three | 2:00 pm– 4:00pm

### **The Elephants in the Room: Eliminating Barriers to Effective Collaboration**

Many educators are placed into teams, but never make progress because personal and professional drama prevents them from focusing on the needs of students. A house divided cannot stand! We will examine all of the psychological and sociological barriers that can arise and interfere with a school or a team's ability to move forward. After leaving this session, participants will have a clear understanding of what it takes to create a highly collaborative culture.

# ADELAIDE

## Tuesday 19 - Wednesday 20 May 2015

Breakout sessions are 2 hours in length.  
There will be a brief welcome on day one to introduce all presenters.

# Tuesday 19 May 2015

## Session One | 8:30 am– 10:30 am

### **The Four Skills of a Transformational Leader**

This session will focus on the four critical behaviours of a change leader. They are communication, trust building, capacity building and fair/reasonable accountability. We will also examine the components of Emotional Intelligence and how they play a major role in the development of human and professional capital. Discover a process that will help any leader get everyone on the bus! Learn important communication, relationship and strategic leadership skills.

## Sessions Two and Three | 11:00 am– 4:00 pm

### **Building a High-Performing Professional Learning Community (this is a two-part session)**

These sessions will focus on bringing the three Big Ideas in a PLC to life in a school. Heavy emphasis in session one will be placed on developing a Focus on Learning and developing a Collaborative Culture. Session two will focus on powerful assessment systems and effective academic interventions for struggling students. Participants will learn how to establish and guide the development of high-powered collaborative teams, create useful and valid common assessments and learn how to methodically create an effective academic intervention system that meets the individual needs of students. Participants will leave with a powerful understanding of what it takes to transform any school into a high-performing PLC. Gain many practical strategies that can be immediately applied upon return to your school.

# Wednesday 20 May 2015

**Sessions One and Two** | 8:30 am– 1:00 pm

## **Transforming School Culture (this is a two-part session)**

This session will address the issue of conflicting agendas within schools. A Professional Learning Community (PLC) has a very clear purpose: learning for all students. We will examine the barriers to aligning adult and school agendas and what leaders and teachers must do to develop the synergy necessary to guarantee learning. Discover the theoretical framework developed by Anthony Muhammad in the book *Transforming School Culture: How to Overcome Staff Division* (2009) as the basis for developing a collaborative culture. Participants will learn how staff division develops and how we can prevent it, how to support and empower your teacher leaders and how to support and retain new talent.

**Session Three** | 2:00 pm– 4:00 pm

## **The Elephants in the Room: Eliminating Barriers to Effective Collaboration**

Many educators are placed into teams but never make progress because personal and professional drama prevents them from focusing on the needs of students. A house divided cannot stand! We will examine all of the psychological and sociological barriers that can arise and interfere with a school or team's ability to move forward. After leaving this session, participants will have a clear understanding of what it takes to create a highly collaborative culture.

# MELBOURNE

Friday 22 - Monday 25 May 2015

There is a keynote session each morning and then all breakout sessions for this conference are 1.5 hours in length

# Friday 22 May 2015

**Sessions One and Two** | 9:30 am– 1:00 pm

## **Transforming School Culture (this is a two-part session)**

This session will address the issue of conflicting agendas within schools. A Professional Learning Community has a very clear purpose: learning for all students. Examine the barriers to aligning adult and school agendas and what leaders and teachers must do to develop the synergy necessary to guarantee learning. Explore the theoretical framework developed by Anthony in *Transforming School Culture: How to Overcome Staff Division* as the basis for developing a collaborative culture. Participants will learn how staff division develops and how we can prevent it, how to empower your teacher leaders and how to retain new talent.

**Session Three** | 2:00 pm– 3:30 pm

## **The Elephants in the Room: Eliminating Barriers to Effective Collaboration**

Many educators are placed into teams, but many never make progress because personal and professional drama prevents them from focusing on the needs of students. A house divided cannot stand! Examine all of the psychological and sociological barriers that can interfere with a school or team's ability to move forward. Participants will form a clear understanding of what it takes to create a highly collaborative culture.



# Saturday 23 May 2015

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## **KEYNOTE: The Will to Lead: Working Together to Create a PLC Culture**

This keynote will explore the idea of Transformational Leadership. This idea is important in both the classroom and principal's office. In a PLC, it means learning for all students. Effective leadership is the catalyst to developing high performing PLCs and we will explore the strategies that inspire people to do great things for students, as well as the strategies and behaviours that destroy momentum and productivity.

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## **Sessions One and Two | 9:30 am– 1:00 pm**

### **The Will to Lead: Creating Healthy School Cultures (this is a two-part session)**

A leader who understands how to motivate, build consensus and develop human capital is worth his/her weight in gold. Understand the true value of school culture, the importance of a shared vision, how to manage staff frustration and how to construct collaborative relationships. Learn strategies to improve emotional intelligence and staff motivation.

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## **Session Three | 2:00 pm– 3:30 pm**

### **The Four Skills of a Transformational Leader**

Focus on the four critical behaviours of a change leader: communication, trust building, capacity building and fair/reasonable accountability. Examine the components of Emotional Intelligence and how they play a major role in the development of human and professional capital. We will explore a process that will help any leader get everyone on the bus! Learn important relationship and strategic leadership skills.



# Monday 25 May 2015

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## **Sessions One and Two | 9:30 am– 1:00 pm**

### **Building a High Performing Professional Learning Community (this is a two-part session)**

Bring the three Big Ideas in a PLC to life in a school. Emphasis in session one will be placed on developing a Focus on Learning and a Collaborative Culture. Session two will focus on powerful assessment systems and effective academic interventions for struggling students. Learn how to establish and guide high-powered collaborative teams and create common assessments and an effective academic intervention system that meets the individual needs of students.

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## **Session Three | 2:00 pm– 3:30 pm**

### **The Four Skills of a Transformational Leader**

Repeat Session from Saturday 23 May; Session Three

# SYDNEY

Wednesday 27 - Thursday 28 May 2015

There is a keynote session each morning and then all breakout sessions for this conference are 2 hours in length

## Wednesday 27 May 2015

**Session One** | 8:30 am– 10:30 am

### **The Four Skills of a Transformational Leader**

This session will focus on the four critical behaviours of a change leader. They are communication, trust building, capacity building and fair/ reasonable accountability. We will examine the components of Emotional Intelligence and how they play a major role in the development of human and professional capital. Discover a process that will help any leader get everyone on the bus! Learn important communication, relationship and strategic leadership skills.

**Sessions Two and Three** | 11:00 am– 4:00 pm

### **Building a High-Performing Professional Learning Community (this is a two-part session)**

These sessions will focus on bringing the three Big Ideas in a PLC to life in a school. Heavy emphasis in session one will be placed on developing a Focus on Learning and developing a Collaborative Culture. Session two will focus on powerful assessment systems and effective academic interventions for struggling students. Participants will learn how to establish and guide the development of high-powered collaborative teams, create useful and valid common assessments and learn how to methodically create an effective academic intervention system that meets the individual needs of students. Participants will leave with a powerful understanding of what it takes to transform any school into a high-performing PLC and with many practical strategies that can be immediately applied upon return to their school.

## Thursday 28 May 2015

**Sessions One and Two** | 8:30 am– 1:00 pm

### **Transforming School Culture (this is a two-part session)**

Address the issue of conflicting agendas within schools. A Professional Learning Community (PLC) has a very clear purpose: learning for all students. We will examine the barriers to aligning adult and school agendas and what leaders and teachers must do to develop the synergy necessary to guarantee learning. Explore the theoretical framework developed by Anthony Muhammad in the book *Transforming School Culture: How to Overcome Staff Division* (2009) as the basis for developing a collaborative culture. Participants will learn how staff division develops and how we can prevent it, how to support and empower your teacher leaders and how to support and retain new talent.

**Session Three** | 2:00 pm– 4:00 pm

### **The Elephants in the Room: Eliminating Barriers to Effective Collaboration**

Many educators are placed into teams but never make progress because personal and professional drama prevents them from focusing on the needs of students. A house divided cannot stand! We will examine all of the psychological and sociological barriers that can arise and interfere with a school or team's ability to move forward. After leaving this session, participants will have a clear understanding of what it takes to create a highly collaborative culture.

# BRISBANE

Saturday 30 - Sunday 31 May 2015

Breakout sessions are 2 hours in length.  
There will be a brief welcome on day one to introduce all presenters.

## Saturday 30 May 2015

**Session One** | 8:30 am– 10:30 am

### **The Four Skills of a Transformational Leader**

This session will focus on the four critical behaviours of a change leader. They are communication, trust building, capacity building and fair/reasonable accountability. We will examine the components of Emotional Intelligence and how they play a major role in the development of human and professional capital. Discover a process that will help any leader get everyone on the bus! Learn important communication, relationship and strategic leadership skills.

**Sessions Two and Three** | 11:00 am– 4:00 pm

### **Building a High Performing Professional Learning Community (this is a two-part session)**

These sessions will focus on bringing the three Big Ideas in a PLC to life in a school. Heavy emphasis in session one will be placed on developing a Focus on Learning and a Collaborative Culture. Session two will focus on powerful assessment systems and effective academic interventions for struggling students. Participants will learn how to establish and guide the development of high-powered collaborative teams, create useful and valid common assessments and learn how to methodically create an effective academic intervention system that meets the individual needs of students. Participants will leave with a powerful understanding of what it takes to transform any school into a high-performing PLC and with many practical strategies that can be immediately applied upon return to their school.

## Sunday 31 May 2015

**Sessions One and Two** | 8:30 am– 1:00 pm

### **Transforming School Culture (this is a two-part session)**

This session will address the issue of conflicting agendas within schools. A Professional Learning Community has a very clear purpose: learning for all students. Examine the barriers to aligning adult and school agendas and what leaders and teachers must do to develop the synergy necessary to guarantee learning. Explore the theoretical framework developed by Anthony in *Transforming School Culture: How to Overcome Staff Division* as the basis for developing a collaborative culture. Participants will learn how staff division develops and how we can prevent it, how to support and empower your teacher leaders and how to support and retain new talent.

**Session Three** | 2:00 pm– 4:00 pm

### **The Elephants in the Room: Eliminating Barriers to Effective Collaboration**

Many educators are placed into teams, but many never make progress because of personal and professional drama that prevents them from focusing on the needs of students. A house divided cannot stand! We will examine all of the psychological and sociological barriers that can arise and interfere with a school or a team's ability to move forward. After leaving this session, participants will have a clear understanding of what it takes to create a highly collaborative culture.

# ANTHONY MUHAMMAD

Anthony (EdD) is a much sought-after educational consultant. A practitioner for nearly 20 years, he has served as a principal, a middle school teacher and assistant principal. Anthony's most notable accomplishment came as principal of Levey Middle School in Michigan, where student proficiency on state assessments more than doubled in five years.



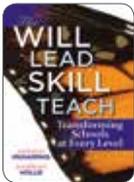
**PERTH**  
16–17 May

**ADELAIDE**  
19–20 May

**MELBOURNE**  
22–25 May

**SYDNEY**  
27–28 May

**BRISBANE**  
30–31 May

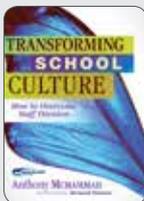


## The Will to Lead, the Skill to Teach: Transforming Schools at Every Level

Anthony Muhammad, Sharoky Hollie • 9781743302866

In this book, the authors acknowledge the structural and sociological issues that contribute to low-performing schools, and describe how leaders can create a healthy school culture. They offer strategies and activities to improve classroom management, increase literacy, establish academic vocabulary, and create an engaging environment. Examine four broad steps to developing a positive learning environment (aligning philosophies, managing frustration, creating a culture of collaboration, and institutionalising a healthy culture) and uncover the components of responsive pedagogy – a balanced framework of traditional and culturally responsive classroom activities.

**SOT2866 • \$21.95**



## Transforming School Culture: How to Overcome Staff Division

Anthony Muhammad • 9781742393254

*Transforming School Culture* provides a framework for understanding how school cultures operate and how leaders can overcome divisions to improve relationships and transform toxic cultures into healthy ones. Muhammad offers strategies for working with different groups of educators (Believers, Fundamentalists, Tweeners and Survivors) to transform school culture and create positive atmospheres that not only tolerate change, but seek and embrace the changes that maximise organisational effectiveness.

**SOT3254 • \$32.95**

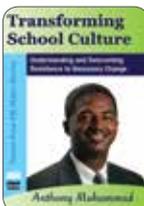


## Online Course: Transforming School Culture

Anthony Muhammad

Muhammad sheds new light on understanding the complicated and dynamic relationships among school professionals in order to create a cohesive and positive culture. In this course he identifies four general archetypes: Believers, Tweeners, Survivors and Fundamentals. If not working harmoniously these types taken as a group on your staff can be highly resistant to change and prone to interpersonal discord. This course will provide insight and practical strategies for understanding and working with each type to dramatically improve school culture.

**SOL1003 • \$225.00**



## Transforming School Culture: Understanding and Overcoming Resistance to Necessary Change DVD

Anthony Muhammad • 9781743302934

This demonstration shows how difficult it is to truly compare students, and how important it is to remember that every student learns differently. Muhammad describes the beliefs and assumptions of each of the four staff groups (Believers, Fundamentalists, Tweeners and Survivors) and the dynamics within and among the groups. He explores how the outcome of these dynamics will ultimately determine the culture of a school, and explains how staff members can respond to these groups in order to create a school culture that supports change.

**SOT2507 • \$150.00**



## Redefining the Norm: Learning for ALL DVD

Anthony Muhammad • 9781743302934

This presentation focuses on historical, sociological and psychological aspects of school cultures that make implementing PLCs a challenge. Participants will learn how leaders can identify resistance and turn it into high levels of learning for all students. This unique combination of educational research, student data and practical assessment of the state of education today provides an understanding of how schools came to be in their current positions and what drives and impedes reform.

**SOT2934 • \$150.00**