

13th Annual

Thinking & Learning

Conferences

ERIC SHENINGER

Eric Shenger is a senior fellow and thought leader on digital leadership with the International Center for Leadership in Education. Prior to this, he was the award-winning principal of New Milford High School in New Jersey. As an innovative educator, bestselling author and sought-after speaker, Eric's work focuses on leading and learning in the digital age as a model for moving schools forward. This has led to the formation of the Pillars of Digital Leadership, a framework for all educators to initiate sustainable change that transforms school culture. Eric speaks internationally to other school leaders about embracing and effectively utilising technology.



APPEARING AT

BRISBANE CONFERENCE	14–15 May
SYDNEY CONFERENCE	17–18 May
MELBOURNE CONFERENCE	20–22 May

BRISBANE

All sessions for this conference are 2 hours in length

SATURDAY 14 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Creating Schools that Work for Kids

The structure and function of schools traditionally has worked well for adults, but not our learners. This session will explore how to create a school learning culture that our students value and want to be a part of; a culture based on ownership, respect, trust and giving up a certain amount of control. A variety of successful initiatives will be discussed such as Bring Your Own Device (BYOD), makerspaces, blended learning, use of OpenCourseWare (OCW) and social media integration.

SATURDAY 14 MAY 2016 CONTINUED...

SESSION 2: 11.00AM - 1.00PM

Digital Leadership: Changing paradigms for changing times

The educational landscape is changing as a result of continuous advances in technology and changing learners. As a result, educators must recognise this shift, anticipate needed changes and lead by example in order to meet the diverse needs of key stakeholders in the 21st Century. Educators must use the power of digital tools and social media to improve communications, enhance public relations, establish a brand presence, increase student engagement, transform learning spaces, discover opportunity and grow professionally like never before.

SESSION 3: 2.00PM - 4.00PM

Leading the Maker Movement

The maker movement in schools focuses on the natural learning curiosity of students where they tinker, invent, create and make to learn. 'Makerspaces' in schools tap into student passions and combine them with open source learning, contemporary design and powerful personal technology like 3D printers. This session will show attendees how to create engaging makerspaces in any school and the foundational elements that can be purchased within any school budget.

SUNDAY 15 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Digital Learning across the Curriculum

Learning today should unleash the creativity of our students and prepare them with the essential skills for success in a digital world. Participants will discover how to seize the opportunity inherent in ubiquitous connectivity, an evolving real time Web, open source technology and mobile devices to integrate digital learning across the curriculum.

SESSION 2: 11.00AM - 1.00PM

Mobilise Learning

The digital divide has begun to rapidly decrease as student access to technology has increased. This session will highlight why schools should embrace and create policies that support the use of student-owned devices to increase equitable access to technology, enhance the learning experience and teach digital responsibility. Participants will leave with the tools implement a BYOD initiative in their schools.

SESSION 3: 2.00PM - 4.00PM

Turn the Battleship on a Dime: Keys to initiating sustainable change

Educational change is often perceived as a difficult process fraught with competing ideas that rarely take hold. This session will tackle the issue of initiating cultural school change that can be embraced, sustained and celebrated. Examples will be shared that emphasise how one school has moved beyond change to transform the teaching and learning culture in a way that lasts.

SYDNEY

All sessions for this conference are 2 hours in length

TUESDAY 17 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Creating Schools that Work for Kids

The structure and function of schools traditionally has worked well for adults, but not our learners. This session will explore how to create a school learning culture that our students value and want to be a part of; a culture based on ownership, respect, trust and giving up a certain amount of control. A variety of successful initiatives will be discussed such as Bring Your Own Device (BYOD), makerspaces, blended learning, use of OpenCourseWare (OCW) and social media integration.

TUESDAY 17 MAY 2016 CONTINUED...

SESSION 2: 11.00AM - 1.00PM

Digital Leadership: Changing paradigms for changing times

The educational landscape is changing as a result of continuous advances in technology and changing learners. As a result, educators must recognise this shift, anticipate needed changes and lead by example in order to meet the diverse needs of key stakeholders in the 21st Century. Educators must use the power of digital tools and social media to improve communications, enhance public relations, establish a brand presence, increase student engagement, transform learning spaces, discover opportunity and grow professionally like never before.

SESSION 3: 2.00PM - 4.00PM

Leading the Maker Movement

The maker movement in schools focuses on the natural learning curiosity of students where they tinker, invent, create and make to learn. 'Makerspaces' in schools tap into student passions and combine them with open source learning, contemporary design and powerful personal technology like 3D printers. This session will show attendees how to create engaging makerspaces in any school and the foundational elements that can be purchased within any school budget. During the workshop attendees will participate in a hands-on 'maker' activity.

WEDNESDAY 18 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Digital Learning across the Curriculum

Learning today should unleash the creativity of our students and prepare them with the essential skills for success in a digital world. Participants will discover how to seize the opportunity inherent in ubiquitous connectivity, an evolving real time Web, open source technology and mobile devices to integrate digital learning across the curriculum.

SESSION 2: 11.00AM - 1.00PM

Mobilise Learning

The digital divide has begun to rapidly decrease as student access to technology has increased. This session will highlight why schools should embrace and create policies that support the use of student-owned devices to increase equitable access to technology enhancing the learning experience. Specific learning strategies for using student-owned devices in schools will be presented and modelled. Participants will leave this session with the tools to successfully implement a BYOD initiative in their schools.

SESSION 3: 2.00PM - 4.00PM

Turn the Battleship on a Dime: Keys to initiating sustainable change

Educational change is often perceived as a difficult process fraught with competing ideas that rarely take hold. This session will tackle the issue of initiating cultural school change that can be embraced, sustained and celebrated. Eric will address common obstacles to the change process and highlight strategies to overcome them. Examples will be shared that emphasise how one school has moved beyond change to transform the teaching and learning culture in a way that lasts.

MELBOURNE

All sessions for this conference are 2 hours in length

FRIDAY 20 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Creating Schools that Work for Kids

The structure and function of schools traditionally has worked well for adults, but not our learners. This session will explore how to create a school learning culture that our students value and want to be a part of; a culture based on ownership, respect, trust and giving up a certain amount of control. A variety of successful initiatives will be discussed such as Bring Your Own Device (BYOD), makerspaces, blended learning, use of OpenCourseWare (OCW) and social media integration.

FRIDAY 20 MAY 2016 CONTINUED...

SESSION 2: 11.00AM - 1.00PM

Digital Leadership: Changing paradigms for changing times

The educational landscape is changing as a result of continuous advances in technology and changing learners. As a result, educators must recognise this shift, anticipate needed changes and lead by example in order to meet the diverse needs of key stakeholders in the 21st Century. Educators must use the power of digital tools and social media to improve communications, enhance public relations, establish a brand presence, increase student engagement, transform learning spaces, discover opportunity and grow professionally like never before.

SESSION 3: 2.00PM - 4.00PM

Leading the Maker Movement

The maker movement in schools focuses on the natural learning curiosity of students where they tinker, invent, create and make to learn. 'Makerspaces' in schools tap into student passions and combine them with open source learning, contemporary design and powerful personal technology like 3D printers. This session will show attendees how to create engaging makerspaces in any school and the foundational elements that can be purchased within any school budget. During the workshop attendees will participate in a hands-on 'maker' activity.

SATURDAY 21 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Digital Learning across the Curriculum

Learning today should unleash the creativity of our students and prepare them with the essential skills for success in a digital world. Participants will discover how to seize the opportunity inherent in ubiquitous connectivity, an evolving real time Web, open source technology, mobile devices and personalisation to integrate digital learning across the curriculum. Eric will address how to create a teaching and learning culture that integrates social media, OpenCourseWare, student-owned devices, the flipped instructional model and other digital learning pathways.

SESSION 2: 11.00AM - 1.00PM

Mobilise Learning

The digital divide has begun to rapidly decrease as student access to technology has increased. With drastic reductions to budgets, schools have been forced to do more with less. This session will highlight why schools should embrace and create policies that support the use of student-owned devices to increase equitable access to technology, enhance the learning experience and teach digital responsibility. Specific learning strategies for using student-owned devices in schools will be presented and modelled. Participants will leave this session with the tools to successfully implement a BYOD initiative in their schools.

SESSION 3: 2.00PM - 4.00PM

Turn the Battleship on a Dime: Keys to initiating sustainable change

Educational change is often perceived as a difficult process fraught with competing ideas that rarely take hold. This session will tackle the issue of initiating cultural school change that can be embraced, sustained and celebrated. Eric will address common obstacles to the change process and highlight strategies to overcome them. Examples will be shared that emphasise how one school has moved beyond change to transform the teaching and learning culture in a way that lasts.

SUNDAY 22 MAY 2016

SESSION 1: 8.30AM - 10.30AM

Culture Shock: Transitioning to a better school culture

School culture describes the environment that impacts the behaviour of students, teachers and parents. This environment is created through a combination of changes, which ultimately influences student success. This session will address specific initiatives, programs and strategies that can be implemented to improve school culture in ways that better meet the academic, social and emotional wellbeing of students. Eric will share examples such as Bring Your Own Device (BYOD), creating a makerspace, grading reform, social media integration and an embedded model of professional growth.

SESSION 2: 11.00AM - 1.00PM

Becoming a Twitterific Educator

Many educators have heard of Twitter, but brush it off as a meaningless social networking site notorious for wasting time in 140 characters or fewer. The session will begin with an overview of how to set up an educator page, sending a message called a tweet and the specific language associated with Twitter. Participants will then be exposed to the various educational uses of Twitter including communication, sharing/acquiring resources, global collaboration, knowledge acquisition, tracking conferences, eliciting feedback, virtual mentoring and professional growth.

Creating a Culture through Communication Strategies

Digital leadership focuses on meeting stakeholders where they are and engaging them in two-way communications. This session explores how social media, various web-based tools and apps can be used by teachers and leaders to support and enhance the communication between schools and the surrounding community. Participants will leave with tangible communication strategies and ideas on how to create a transparent environment.

**ERIC SHENINGER
RESOURCES**



Flipped Learning: Gateway to Student Engagement

Aaron Sams, Jonathan Bergmann • 9781760014803

This book will take you to the logical next step in the evolution of the flipped classroom - flipped learning - a path toward powerful learning and teaching strategies that can transform learning

by engaging each student and taking their learning deeper and further. Flipped Learning is loaded with powerful stories from teachers across curriculum and year levels as well as technology coordinators and professional learning specialists who share how they were able to go deeper into content

IST4803 • \$24.95



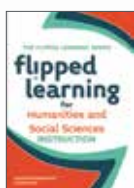
Digital Leadership: Changing Paradigms for Changing Times

Eric Sheninger • 9781760012908

Eric Sheninger - The Twitter Principal - shares his Pillars of Digital Leadership to help readers: Transform school culture by initiating sustainable change; Use free social media tools to improve

communication, enhance public relations and create a positive brand presence; Integrate digital tools into the classroom to increase student engagement and achievement.

CO2908 • \$30.95

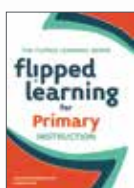


Flipped Learning for Humanities and Social Sciences Instruction

Aaron Sams, Jonathan Bergmann • 9781760017514

This book serves as a guide for Humanities and Social Sciences teachers who are beginning to flip their classes or are interested in exploring the flipped model for the first time. Each chapter explores practical ways to bring flipped learning into the classroom.

IST7514 • \$19.95



Flipped Learning for Primary Instruction

Aaron Sams, Jonathan Bergmann • 9781760017538

Each chapter explores practical ways to bring flipped learning into the primary classroom, including: How to flip your class, and the four hurdles to flipping (thinking, technology, time and training); What tech tools are available for primary school teachers to flip their classes; How to teach

different subjects in the flipped primary classroom.

IST7538 • \$19.95



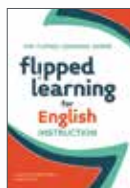
Flip Your Classroom Bundle

Aaron Sams, Jonathan Bergmann • IST4003

Jonathan Bergmann and Aaron Sams began the flipped classroom: students watched recorded lectures for homework and completed their assignments, labs and tests in class with their teacher available. The Flip

Your Classroom Bundle will show you what a flipped classroom is and why it works, and provide you with the information you need to flip your own classroom. This bundle is the ultimate tool for flipping your classroom, and will turn your expectations upside-down and fuel your excitement for teaching and learning.

IST4003 • \$50.00

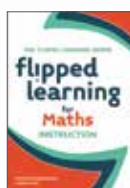


Flipped Learning for English Instruction

Aaron Sams, Jonathan Bergmann • 9781760017521

Each chapter explores practical ways to bring flipped learning into the English classroom, including: How to flip your class, and the four hurdles to flipping (thinking, technology, time and training); How your approach to planning changes as you implement flipped learning; What tech tools are available for English teachers to flip their classes; How to teach reading, writing, grammar and vocabulary in the flipped classroom.

IST7521 • \$19.95



Flipped Learning for Maths Instruction

Aaron Sams, Jonathan Bergmann • 9781760017507

This book is a practical guide for mathematics teachers interested in flipping their classrooms. It helps real Maths teachers deal with the realities of teaching in an increasingly interconnected and digital world. This book serves as a guide for Maths

teachers who are beginning to flip their classes, or are interested in exploring the flipped model for the first time.

IST7507 • \$19.95



Flipped Learning for Science Instruction

Aaron Sams, Jonathan Bergmann • 9781760017491

Each chapter explores practical ways to bring flipped learning into the Science classroom, including: How to flip your class and the four hurdles to flipping (thinking, technology, time and training); How your approach to planning changes as you implement flipped learning;

How flipping will enhance the laboratory experience for students; What to do in class once you have flipped your class; How to implement the flipped-mastery model into a Science classroom.

IST7491 • \$19.95