

HAWKER BROWNLOW EDUCATION SUBMISSION FORM

WORKING TITLE(S) _____

AUTHOR(S) _____

AUTHOR(S) TITLE/ROLE _____

ADDRESS _____

CONTACT NUMBER(S) _____

EMAIL _____

DESCRIPTION OF THE MATERIAL

Estimated page count (A4, 12-point Times New Roman, double spaced, including any graphics) _____

Describe the audience with which your material has been/is intended to be used

Age range _____ Year level(s) _____ Other _____

Learning area(s) _____

In what form is the proposed material at this stage?

Completed manuscript Annotated table of contents with at least 2 complete chapters

Please respond to the following questions in a single, detailed paragraph.

What is the main message of the material?

What is unique about the material?



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Why is the material needed?

What are the objectives of this material? How are they met?

Who/what, specifically, is the audience for the material?

Has the material been tested by a third party? Is field test data available?

What research have you cited?



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What strategies/solutions does the material offer?

What form do you envision the material taking as a final product?

Book Other (please specify) _____

Does the material include artwork, figures, long passages of text, etc. produced by a third party?

How many pieces of artwork/figures do you envision the material containing?

Artwork _____ Figures (graph, tables, etc.) _____

Other _____

Are there any existing publications that address the same topic/audience?

Have you approached any other publishers with the material?



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What is your personal/professional experience with the topic?

Do you have any experience with formal presentation of the topic, e.g. keynotes, conferences, workshops, etc.?

HISTORY OF THE MATERIAL

Please respond to the following questions in a single, detailed paragraph.

How/why was the material developed?

What learning models/theories are used in the material? Cite references where appropriate.

Describe the present distribution of the material, e.g. classroom, school-wide, etc.



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ASSESSMENT OF MARKET AND COMPETITION

Please respond to the following questions in a single, detailed paragraph.

Compare and contrast your material with similar, published products. Please name at least three products you see as competitors to this title (include the title, author[s], publisher, year of publication and ISBN, if possible).

Complete the following sentence: "This will be the first (book/material) to..."

AUTHOR QUESTIONS

Please respond to the following questions in a single, detailed paragraph.

What is your current occupation? (Include name and location of employer, your job title and a brief job description)

What is your classroom teaching experience? (Include year levels/learning areas taught, duration of experience, etc.)



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List any significant publications (books, articles, etc.) that you have authored/co-authored (include title, publisher and year of publication, if possible).

List any workshops, conference presentations, etc. that you have led/facilitated (include the date, location, subject matter and nature of your role).

Are you currently active on any social media platforms (e.g. Facebook, Twitter, Instagram)? How do you plan on promoting the material yourself?

Are you aware of a party who is a specialist in your material's subject matter and may be willing to review it? Please provide their name(s) and contact details, if possible.

Please list any organisations or groups that you believe may want to make use of your material (in bulk). Please provide their name(s) and contact details, if possible.



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