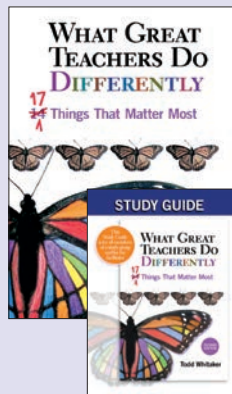


# MOTIVATIONAL RESOURCES



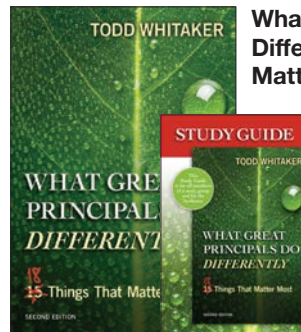
## TEACHERS MAKE THE DIFFERENCE



### What Great Teachers Do Differently: Seventeen Things That Matter Most (2nd Edition)

In the second edition of this renowned book, you will find pearls of wisdom, heartfelt advice and inspiration from one of the nation's leading authorities on staff motivation, teacher leadership and principal effectiveness. With wit and understanding, Todd Whitaker describes the beliefs, behaviours, attitudes and interactions of great teachers and explains what they do differently.

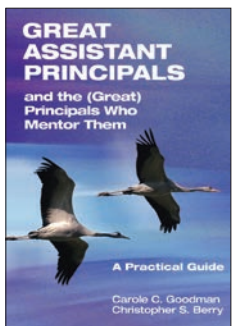
EYE4068 • \$37.95  
EYE4167 • \$18.95 - Study Guide



### What Great Principals Do Differently: Eighteen Things That Matter Most (2nd Edition)

Inspire yourself and others with the second edition of the best-selling book. With heartfelt advice, practical wisdom and examples from the field, leadership expert Todd Whitaker explains the qualities and practices that distinguish great principals. Discover what you can do differently.

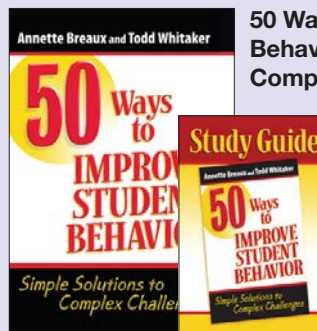
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EYE4044 • \$18.95 - Study Guide



### Great Assistant Principals and the (Great) Principals Who Mentor Them

Written for principals and assistant principals to read and reflect on together, this book describes the most common challenges facing today's assistant principals – and provides practical solutions. The authors examine how principals and assistant principals can develop the kinds of relationships that serve to meet the needs of students, staff and parents. Contents include: The Difference Between the Principal's and the Assistant Principal's Jobs; The Assistant Principal Role, What the Students and Staff Need; Principal and Assistant Principal Communication, The Honest High-Wire Act. Together, these administrators play a crucial role in the success of their schools.

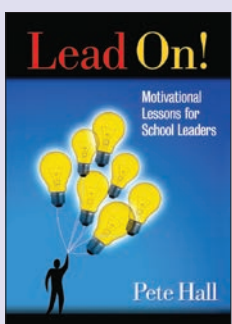
EYE2035 • \$38.95



### 50 Ways to Improve Student Behavior: Simple Solutions to Complex Challenges

Want to be a better teacher who has better student behavior and better student learning? Want less stress in your life? Want an overall happy, more effectively and efficiently run classroom? Want better student motivation? Then this book is for you. This book is a must-read reference for teachers, both new and experienced. The authors share 50 simple, straightforward techniques for improving student behaviour. This book will help you increase student cooperation, participation and achievement.

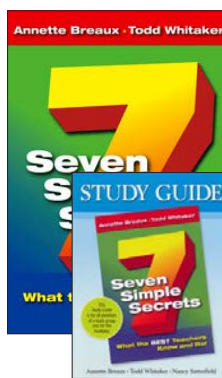
EYE2042 • \$32.95  
EYE2059 • \$19.95 - Study Guide



### Lead On!: Motivational Lessons for School Leaders

Strong leadership is essential to an educational environment, and with this book educators will learn how to apply tested leadership lessons and skills to their school environment. Teachers will find themselves absorbing the lessons contained within Lead On! quickly and effectively, with chapters including: Get Motivated, Embrace Change, Supera Diem, and The Principalship. Each chapter contains many lessons and ideas for educators to employ at their own schools, as well as a set of reflection questions to make sure you are employing all your skills in being a capable and driven leader.

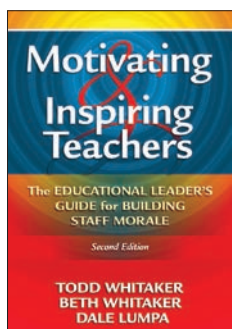
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### Seven Simple Secrets

This book reveals: The Secret of Planning; The Secret of Classroom Management; The Secret of Instruction; The Secret of Attitude; The Secret of Professionalism; The Secret of Effective Discipline; The Secret of Motivation and Inspiration. Implementing these secrets will change your life both in and out of the classroom. But most importantly, implementing these secrets will enhance the lives of every student you teach. Strategies include: How to make your objectives clear; how to discipline proactively; how to ensure active student involvement; how to improve the attitudes of your students; and many more!

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EYE2073 • \$19.95 - Study Guide



### Motivating & Inspiring Teachers, Second Edition

This second edition book provides tools and resources that will allow all educators to approach work every day in an enthusiastic, focused and positive state of mind. Motivation strategies within this book include Maslow's hierarchy of needs, the importance of trust, Herzberg's motivation-hygiene theory, group norm and comparison other. Helps you: Motivate your faculty with the Friday Focus – a staff memo that works; understand the power of praise and how to best utilise it every day; make sure staff meetings, teacher evaluation and daily activities raise the energy level in your school; make your staff feel special.

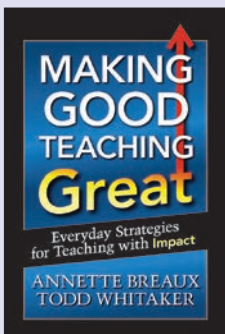
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### Leading School Change: 9 Strategies to Bring Everybody on Board

New from acclaimed speaker and bestselling author Todd Whitaker, Leading School Change provides principals, assistant principals, district superintendents, and other educators with concrete steps for getting colleagues to champion and work toward the changes you want to make. Drawing from years of experience working with leaders at the school and district levels, Whitaker shares nine specific strategies for overcoming resistance, building cooperation and recruiting hands-on help.

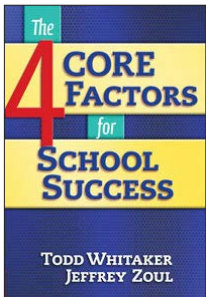
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### Making Good Teaching Great

Making Good Teachers Great: Everyday Strategies for Teaching with Impact offers practical skills and strategies to make good teaching great in an easy-to-implement, day-by-day format. Each day presents a new activity for the teacher, designed to help cultivate new methods and procedures for a variety of situations, including: student misbehavior, classroom management, planning, rapport with students, communicating with parents, and many more. These tools, tips and activities can be seamlessly integrated into any lesson, helping both new and experienced teachers increase their effectiveness and improve student learning on a daily basis.

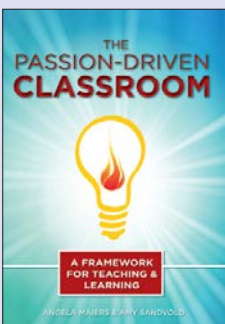
EYE7113 • \$32.95



### The 4 CORE Factors for School Success

This book clarifies the core values which all great educators have in common and contribute to school success. For all those who want to create better schools, these factors are at the center of behaviors which lead to results. The 4 CORE Factors are Communication, Observation, Relationships, and Expectations.

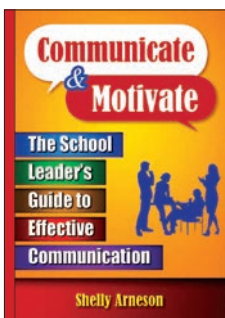
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### The Passion-Driven Classroom: A Framework for Teaching and Learning

This book will show you how to spark and sustain your students' energy, excitement and love of learning. The Passion-Driven Classroom presents ideas for planning and implementing a Clubhouse Classroom, where passion meets practice every day. In the Clubhouse Classroom, students learn new skills and explore their talents with the help of educators who are invigorated by the subjects they teach. Learn how to move away from prescription-driven learning toward passion-driven learning, and begin to make a real difference in the lives of your students.

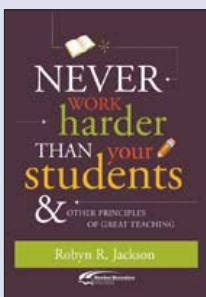
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### Communicate and Motivate

Develop the skills you need to communicate effectively and in ways that motivate your faculty towards success. Written especially for principals and other administrators, this book will empower you to communicate well as you work to promote a student-centred environment best suited to schoolwide achievement. Learn to approach one-on-one communication with confidence. Filled with real-world examples, Communicate and Motivate provides a humorous, insightful look into the conversations that happen within a school every day.

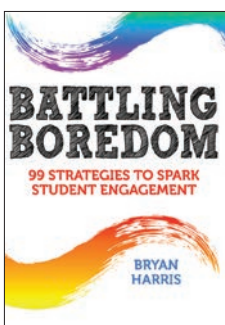
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### Never Work Harder Than Your Students & Other Principles of Great Teaching

If it ever feels like teaching is just too much hard work, here's a guide that helps you respond to students and deliver great teaching experiences every time. Using a short set of basic principles and classroom examples that promote reflection, Robyn R. Jackson explains how to develop a master teacher mindset. Find out where you are on your own journey to becoming a master teacher and how to advance to the next stage of your professional development.

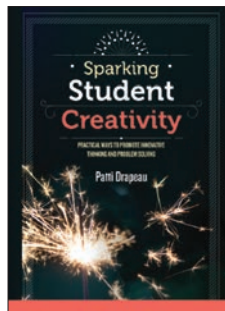
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### Battling Boredom

Drive boredom out of your classroom - and keep it out - with the student engagement strategies in this book. You'll learn how to gain and sustain the attention of your students from the moment the bell rings. Perfect for teachers of all subjects and year levels, these activities go head-to-head with student boredom and disengagement, resulting in class time that's more efficient, more educational and loads more fun! Includes: Strategies to Begin a Lesson; Strategies to End a Lesson; Strategies for Solo/Independent Work; Strategies for the Whole Group.

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### Sparking Student Creativity

Author and researcher Patti Drapeau explores and explains research related to creativity and its relevance on today's standards-based, critical thinking-focused classroom. In addition, this book includes 40 'grab and go' ideas that infuse lessons plans with a spirit of exploration. No matter what year levels or content areas you teach, Sparking Student Creativity will help you to produce creative lessons components that directly address critical content, target specific standards and require thoughtful products from students as they grow into independent learners and become successful adults. The concepts in

this book can be applied to any curriculum at the school, state or national

115007 • \$29.95



### Learning For Keeps

Learning for Keeps: Teaching the Strategies Essential for Creating Independent Learners combines explicit strategy lessons and coaching techniques that prepare teachers to "skate alongside" learners, give feedback, support them when they stumble and gradually let go. This research-based, scaffolded approach is embedded in the curriculum and aligns three elements that support students' success: preparedness for mandated assessments; the use of meaningful problem-solving experiences, purposeful writing, and high quality fiction and non-fiction; and the promotion of high-order thinking, self-efficacy and self-direction.

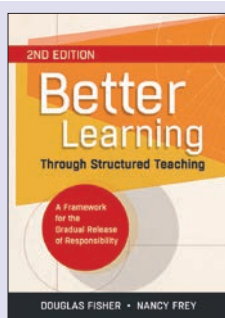
111003 • \$27.95



### 100+ Ways To Recognize And Reward Your School Staff

This book provides school administrators with practical, easy-to-use and inexpensive ways to reward and recognise the efforts of their staff. More than 100 ideas are divided into three categories based on the amount of effort they require. Recognising and rewarding your staff can be as simple as writing a heartfelt thank-you note to a bus driver or as unexpected as taking a teacher's marking duty for a night. This invaluable guide will help principals and administrators everywhere bring out the best in their teachers and staff members. The best part is that rewarding and inspiring your staff will be rewarding and inspiring for you too.

112051 • \$23.95



### Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

In this updated 2nd edition of the ASCD best-seller, Douglas Fisher and Nancy Frey dig deeper into the hows and whys of the gradual release of responsibility instructional framework. To gradually release responsibility is to equip students with what they need to be engaged and self-directed learners. On a day-to-day level, it means delivering lessons purposefully planned to incorporate four essential and interrelated instructional phases.

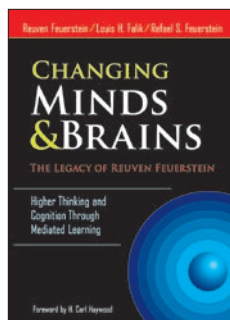
113006 • \$35.95



### Helping Students Motivate Themselves

Give your students the tools they need to motivate themselves with tips from award-winning educator Larry Ferlazzo. A comprehensive outline of common classroom challenges, this book presents immediately applicable steps and lessons plans for all teachers looking to help students motivate themselves. With coverage of brain-based learning, classroom management and using technology, these strategies can be easily incorporated into any curriculum. Blogger and educator Larry Ferlazzo has worked to combine literacy development with short and rigorous classroom lessons on topics such as self-control, personal responsibility, brain growth and perseverance.

EYE7144 • \$32.95

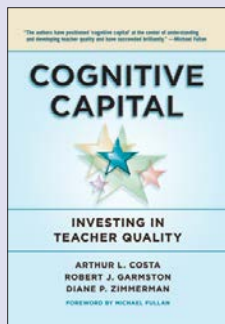


### Changing Minds and Brains

Decades before educators began to draw teaching and learning implications from neuroscientists' groundbreaking findings on brain plasticity, Reuven Feuerstein had already theorised it and developed practices for teaching and developing higher level cognition and learning for all students, even those with Down syndrome and other learning disabilities. His mediated learning, enrichment instruments and dynamic assessment are used around the world to raise student achievement, success levels and self-regulation. This text provides a first-person narrative of the implementation of mediated learning experience (MLE), past and present, including

stories, new insights, observations and newly formulated concepts on MLE and how it contributes to higher-level thinking and overcoming

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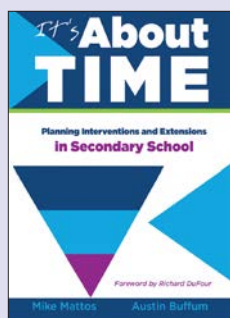


### Cognitive Capital: Investing in Teacher Quality

Building on the authors' celebrated work in Cognitive Coaching, this important book provides teachers, schools and policy leaders with the rationale and new direction for enhancing the development of the intellectual capacity of educators, their performance and their ultimate effects on student learning. The authors focus on assisting teachers in developing awareness of their own ability to make effective judgements based on all their capabilities and experiences. When teachers weave internal expertise and external criteria together into the exquisite tapestry of teaching and learning, they gain confidence in their ability

to make a difference for all students.

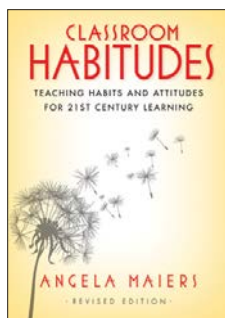
TCP1437 • \$35.00



### It's About Time: Planning Interventions and Extensions in Secondary School

9781760561994 Drawing on dramatic success stories from traditional, virtual, private and public schools, It's About Time: Planning Interventions and Extensions in Secondary School offers practical advice to school administrators for finding time in the weekly schedule for intervention and enrichment. Editors Mike Mattos and Austin Buffum present an international team of educators who show how creative scheduling provided their students greater access to core instruction, tier intervention and individualised support.

SOT1994 • \$52.25

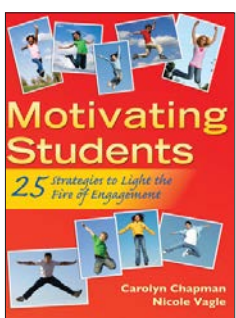


### Classroom Habitudes: Teaching Habits and Attitudes for 21st Century Learning, Revised Edition

In this book the six habitudes from the original edition (imagination, curiosity, self-awareness, perseverance, courage and adaptability) and a brand-new one (passion) are applied to 21st century classrooms. It offers teachers activities, tools and strategies to create scaffolded interactive lessons that appeal to 21st century learners. This engaging, innovative book: Identifies the challenges of 21st century schooling and offers model lessons to engage learners, helps teachers assess their use of the habitudes and provides valuable reflection activities at

the end of each chapter.

SOT6062 • \$29.95



### Motivating Students: 25 Strategies to Light the Fire of Engagement

Aa practical, hands-on guide to help teachers get all students excited about learning. Authors Carolyn Chapman and Nicole Vagle show how teachers can identify and meet specific student needs for engagement by: building a classroom learning community where all students feel valued; describing and planning learning so that students know the learning goals and what they must do to achieve them; finding adventure and fun in learning, without sacrificing standards; promoting student choice and control as active partners in their learning, and; ensuring learning by holding high

expectations, building student self-efficacy.

SOT1779 • \$32.95



### Inspiring Creativity and Innovation in K-12

Inspiring Creativity and Innovation in K-12 by Douglas Reeves presents creativity as integral to educational success. Reeves evaluates the challenges that F-12 administrators and teachers will face in prioritising creativity and gives useful advice for overcoming these challenges. He stresses that in order to build creative environments, students, teachers, administrators and policymakers must collaborate to effectively promote creativity within regions, schools and classrooms.

SOT1871 • \$24.75



### Freedom to Learn

In Freedom to Learn, Will Richardson explores the disconnect between 21st century advances in access to technology tools and schools that continue to form education around antiquated 19th and 20th century techniques. The freedom to learn that students apply outside school is left untapped in the classroom, leaving students feeling unengaged and uncreative in their education. Richardson illustrates how allowing more freedom to learn in the classroom will engage learners and better prepare them for success in their lives.

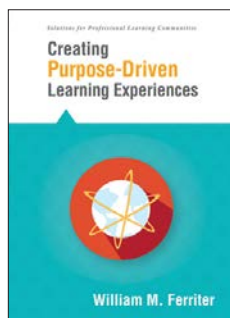
SOT1765 • \$24.75



### Embracing a Culture of Joy

Although fun is sometimes seen as a barrier to real learning, author and educator Dean Shareski expresses that joy is a vital and inseparable part of effective education. In Embracing a Culture of Joy, he voices that joy can motivate students to adopt a love of learning. The roles teachers play and the demands placed on them are complex and time-consuming. However, to equip students with the skills and qualities they'll need to succeed in college and careers - as well as to lead fulfilling lives - educators need to bring joy to their classrooms each day.

SOT1383 • \$24.75



### Creating Purpose-Driven Learning Experiences

Creating Purpose-Driven Learning Experiences by William M. Ferriter brings to focus the importance of motivating and engaging students in their learning. In order to bring motivation and meaningful work to the classroom, educators need to change outdated practices. Teachers can foster this motivation by linking students' abilities and interests outside the classroom to doing meaningful work and skill building inside the classroom.

SOT1161 • \$24.75



### Make School Meaningful - And Fun!

This book will inspire high school administrators, teacher leaders and curriculum planners to bring creativity and relevancy back to the classroom. By promoting new literature, globally connected technologies and career-based curricular, Schank offers educators strategies to personalise school experiences and prepare students for the future. Using this guide, high school administrators and educator will study the history of education philosophy and how it shapes high school curriculum practices; consider how to tailor the curricula to mirror the skills and work of specific careers for modern classrooms; learn the ten criteria that new curricula should meet to promote student learning; and explore

the story-centred curriculum and the virtual experientia

SOT1772 • \$24.75

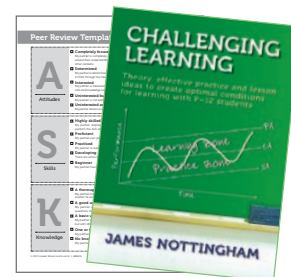
# ENCOURAGING AND CHALLENGING LEARNING



**ENCOURAGING LEARNING** is a must-have for those parents who want to know how they can help their children learn more effectively, efficiently and cooperatively. James Nottingham, drawing from 20 years of experience with children of all ages and levels, explores some of the best ways to enhance your child's learning, including how to praise, question and encourage your child. Including case studies and experience from around the world, **ENCOURAGING LEARNING** is a handbook that every parent should read and keep near.

**\$9.95 HB3955**

**CHALLENGING LEARNING** provides practical suggestions to make teachers' work with students more effective and enjoyable. In this valuable book, Nottingham explores five essential aspects of an education that leads to self-reliance: feedback, application, challenge, thinking and self-esteem.



These FACTS form the framework for the Learning Challenge model, which is based on extensive research indicating that students succeed in school and in life when they are treated as intelligent and are used to being challenged as learners. The model is underpinned by the Philosophy for Children (P4C) approach, in which students learn to think for themselves through philosophical dialogue with others.

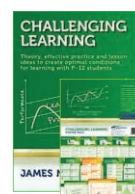
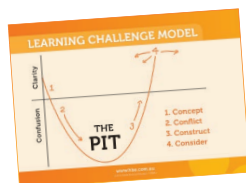
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