

# Heidi Hayes Jacobs

Saturday 15 to Tuesday 18 May, 2010



Dr Heidi Hayes Jacobs's work on Curriculum Mapping has given her an international reputation. Her work as an educational consultant has taken her to thousands of schools and school districts across America and internationally. She has also been a highly sought after presenter at international conferences and is a regular presenter at the annual ASCD conference in the USA. Dr Hayes Jacobs's presentations on curriculum mapping, curriculum reform and instructional strategies to encourage critical thinking are in great demand. Her best-selling books Mapping the Big Picture and Getting Results with Curriculum Mapping and two new books due in 2010, The Curriculum Mapping Planner and Curriculum 21: Essential Education for a Changing World, are published by Hawker Brownlow Education.

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## Planning for Curriculum Mapping: Laying the Foundation

Curriculum Mapping has replaced the way schools around the world now develop connected and engaging curriculums for their learners across all year levels. This session will focus on the critical basics and address these questions: What is the purpose of mapping? How are different types of maps used? What is entered on a map? How is electronic mapping linking schools throughout the world? How can CM solve specific teaching and learning problems in your school? Curriculum mapping software will be discussed as a way to eliminate unnecessary meetings and have open and responsible communication between professionals.

## Planning for Curriculum Mapping: Launching the Mapping Review Process

The power of mapping is the Curriculum Mapping Review Process which provides a direct and immediate opportunity to REVISE your curriculum based on what your learners need. Our colleagues who map find that the curriculum can 'breathe' as opposed to becoming static and stored on a shelf. Since learning is cumulative we need active and modern opportunities for clear communication between teachers year to year as well as across the day. The mapping review process becomes an essential tool to help your students to make progress. In this session, you will walk through each step of the seven phase review model. A central focus will be on how to involve your staff in launching your program as a 'replacement' for older, less effective approaches to curriculum development. A key emphasis will be on 'differentiated staff development'.

## Curriculum 21: Essential Education for a Changing World

Schools are launching pads. Our curricular choices are key to learners' futures. Based on her book, Curriculum 21: Essential Education for a Changing World, Heidi will share specific strategies to 'upgrade' content, skills and assessments with contemporary replacements. She will take a step-by-step approach to examining each of the disciplines and consider three basic questions: What do we cut? What do we keep? What do we create? A special focus will be on new interdisciplinary themes and problems that should be integrated into the classroom, ranging from sustainability to media literacy to globalising the curriculum. She will share her work on how to use newer digital literacy tools and Web 2.0 effectively with students.

## Curriculum Mapping – Advanced

In these advanced sessions, participants will examine how to generate and sustain Consensus Maps. The focus will be on making maps 'responsive' to what teachers in a setting find out about their learners through assessment analysis. This is the practical purpose of mapping at its core: to integrate assessment data into maps, to pull targeted personnel together to revise maps, and to monitor student progress. Participants in these sessions will examine how to develop benchmark and cornerstone assessment data into Consensus Maps. Key to developing Consensus Maps is the integration of literacy strategies directly into maps, since language capacity is at the root of all student performance. A number of effective professional development approaches will be shared to assist in maintaining quality mapping work. In particular, a 'Curriculum Mapping Master Class' with one or two of our participants will model how to provide effective feedback on creating quality maps and assessments.

