

The Marzano Institute



- 21st Century skills
- student achievement
- clear learning goals
- respective learning progressions
- quality classroom practices
- effective solutions
- goals & feedback
- Instructional Design Question



Tammy Heflebower

Tammy Heflebower, EdD, is vice president of Marzano Research Laboratory in Englewood, Colorado. She is a consultant with experience in urban, rural and suburban districts throughout North America. Dr Heflebower has served as a classroom teacher, building-level leader, national trainer, professional development director and district leader. She has also been an adjunct professor of curriculum, instruction and assessment courses at several universities.

- 10 essential questions
- 41 research-based instructional strategies
- infuse deeper thinking
- classroom activities and questioning
- valid evaluations of student achievement
- feedback is essential for learning
- assessment results
- six quality assessment criteria

Saturday, May 21, 2011

Session 1: Teaching and Assessing 21st Century Skills

Educators in the 21st Century face a constant dichotomy when it comes to teaching and assessment – monitor the basic knowledge and skills and ensure students are obtaining the 21st Century skills. In this workshop the research and theory of what constitutes **21st Century skills** will be examined and three fundamental questions will be discussed:

- Why are these skills not formally assessed?
- How do we create consistency about our expectations for these skills?
- How do we consider instructing them and measuring them?

Session 2: Designing & Teaching Learning Goals & Objectives

How do we ensure teachers are consistent and coherent in their expectations of **student achievement**? Designing **clear learning goals** and objectives is a staple of effective teaching. This session will explore the research, theory and practical applications regarding the design and use of effective goals. Participants will gain experience breaking down a learning goal into **respective learning progressions** and connect this to corresponding assessments.

Session 3: The Highly Engaged Classroom

Student engagement happens as a result of a teacher's careful planning and execution of specific strategies. This basic premise drives *The Highly Engaged Classroom*. This workshop will provide an in-depth understanding of how to generate high levels of student attention and engagement. Using these strategies, every teacher can create a classroom environment where engagement is the norm, not the exception.

Sunday, May 22, 2011

The Art & Science of Teaching

Learn which teaching strategies make the most difference in the classroom and how and when to use them. Dr Tammy Heflebower will share her insights on incorporating **quality classroom practices** from the perspectives of teacher and leader. You will leave the conference armed with practical strategies, **effective solutions** and concrete plans to implement in your classroom.

Session 1: Focus on Learning Goals & Feedback

In this session you will explore the research behind each **Instructional Design Question**, learn the science behind strategies that have a high probability of increasing student achievement and discover **10 essential questions** to guide lesson design.

Session 2: Focus on Students Interacting with New Knowledge

In this session you will align effective lessons into cohesive units of study, gain practical strategies for implementing the 10 essential questions and learn how to use **41 research-based instructional strategies**.

Session 3: Focus on Thinking Skills for Deepening Understanding

How do we help students recall information beyond the next formal assessment? Clarifying our expectations for deeper thinking and problem solving is one place to start. Participants will learn ways to ensure students get the 'why' factor and how to **infuse deeper thinking** into our **classroom activities and questioning**.

Monday, May 23, 2011

The Art & Science of Teaching (Repeat) See Sunday.

Tuesday, May 24, 2011

Formative Assessment & Standards-Based Marking

Session 1: Focus on Marking Issues

This session will engage participants in considering elements of more effective marking. Participants will contemplate what fundamentals to modify and how to progress as a staff in practices that lead to increased student motivation and more **valid evaluations of student achievement**. This session will provide you with information to assist you in modifying or leading marking conversations at your school and/or region.

Session 2: Focus on Feedback that Guides & Encourages Learning

Feedback is essential for learning, marking is not. How might we improve our feedback to and from students in order to improve student achievement? Learn ideas for what makes feedback more effective and useful for students.

Session 3: Focus on Designing Classroom Assessments

Teachers regularly make important evaluations about student achievement. How do we know if such decisions are based upon sound **assessment results**? Participants will share a process that can be applied to classroom assessment to ensure that assessments meet **six quality assessment criteria**. Meeting the criteria would ensure the technical quality of the assessments and validate their use for student reporting. Teachers, subject coordinators and school administrators will obtain ideas about how to review and revise existing assessments for quality, as well as obtain ideas about formats for engaging other staff in such essential work.



Registration Form

Register online today!
Credit card or school account

| Saturday 21 May | | ✓ |
|---|---|---|
| Session 1: 8.30 am – 10.30 am | Teaching and Assessing 21st Century Skills | |
| Session 2: 11.00 am – 1.00 pm | Designing and Teaching Learning Goals and Objectives | |
| Session 3: 2.00 pm – 4.00 pm | The Highly Engaged Classroom | |
| Sunday 22 May | | ✓ |
| Session 1: 8.30 am – 10.30 am | The Art & Science of Teaching: Focus on Learning Goals & Feedback | |
| Session 2: 11.00 am – 1.00 pm | The Art & Science of Teaching: Focus on Students Interacting with New Knowledge | |
| Session 3: 2.00 pm – 4.00 pm | The Art & Science of Teaching: Focus on Thinking Skills for Deepening Understanding | |

| Monday 23 May | | ✓ |
|---|---|---|
| Session 1: 8.30 am – 10.30 am | The Art & Science of Teaching: Focus on Learning Goals & Feedback (Repeat) | |
| Session 2: 11.00 am – 1.00 pm | The Art & Science of Teaching: Focus on Students Interacting with New Knowledge (Repeat) | |
| Session 3: 2.00 pm – 4.00 pm | The Art & Science of Teaching: Focus on Thinking Skills for Deepening Understanding (Repeat) | |
| Tuesday 24 May | | ✓ |
| Session 1: 8.30 am – 10.30 am | Formative Assessment & Standards-Based Grading: Focus on Grading Issues | |
| Session 2: 11.00 am – 1.00 pm | Formative Assessment & Standards-Based Grading: Focus on Feedback that Guides & Encourages Learning | |
| Session 3: 2.00 pm – 4.00 pm | Formative Assessment & Standards-Based Grading: Focus on Designing Classroom Assessments | |

Rate per Person

| Registration Type | Register after 1 March | | Register on or before 1 March | |
|-------------------|------------------------|---|-------------------------------|-----------------------|
| | Full Rate | Full Rate Group Disc | Early Bird | Early Bird Group Disc |
| 4 Day | \$1250.00 | \$1190.00 | \$1125.00 | \$1070.00 |
| 3 Day | \$940.00 | \$895.00 | \$850.00 | \$810.00 |
| 2 Day | \$630.00 | \$600.00 | \$570.00 | \$545.00 |
| 1 Day | \$330.00 | \$315.00 | \$300.00 | \$285.00 |
| Student Teacher | \$175.00 | Confirmation copy of Student I.D. must accompany registration for price to be approved. | | |

Please tick registration type: 4 Days 3 Days 2 Days 1 Day Student Teacher I.D. No.

Name (Individual):

(Shared Registration)

Name 1: (21 May)

Name 2: (22 May)

Name 3: (23 May)

Name 4: (24 May)

School/Institution:

Address:

State: Postcode:

Phone (BH): Fax:

Special Dietary Requirements:

Email (Essential information as registrations will be confirmed by email):
.....

Yes, I would like to receive emails from Hawker Brownlow Education about future workshops, conferences and the latest publications.

Registration includes: Morning tea, lunch and conference materials.

Confirmation of registration will be emailed to each participant.

* Group discounts are available for 5 or more registrations from the same school/institution.

Contact: conferences@hbe.com.au for further information.

Cancellation Policy: Cancellations on, or before, 31st March 2011 will receive a full refund, less \$100.00 administration fee. Cancellations after 31st March 2011 are not eligible for a refund. Cancellations must be in writing. However, registration may be transferred.

Please note: Places for this conference are strictly limited! Payment secures your registration. In the event that one or more of the advertised speakers is unable to attend Hawker Brownlow Education reserves the right to provide replacement speakers.

All prices are quoted in \$AUD and include GST. ABN: 70 495 007 372

Online Method of Payment

- Visa • Mastercard • School Purchase Order

Method of Payment

Visa Mastercard Amex (4% Surcharge)

Cheque - Please make payable to Hawker Brownlow Education

Please Invoice School/Institution [Official Purchase Order Number must be supplied] Purchase Order Number:

Card Number:

| | | | | | | | | | |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|

Amount: \$

Signature: Expiry Date: /



Hawker Brownlow Education
P.O. Box 580, Moorabbin, VIC 3189
Phone: 1800 334 603 or + 61 3 8558 2444
Fax: 1800 150 445 or + 61 3 8558 2400
Email: conferences@hbe.com.au
Web: www.hbe.com.au