

JAY McTIGHE



Jay McTighe brings a wealth of experience developed during a rich and varied career in education. His international reputation grew from his work in Maryland, USA, with thinking skills, instructional strategies, curriculum models and assessment procedures. Jay has co-authored 12 books, including the best-selling Understanding by Design® series with Grant Wiggins.

Thinking & Learning Conference



Friday 23rd - Monday 26th May 2014

Saturday 24 & Sunday 25 May 2014 (2 Full Days)

2-DAY INSTITUTE 

Understanding by Design 2-Day Institute

Sessions 1, 2 and 3

Strand: Curriculum Planning

Audience: Teachers & Leaders



Create a rigorous and engaging curriculum that focuses on understanding and leads to improved student performance in today's high-stakes, standard-based environment! In this institute participants will explore "backward by design" to support teaching for understanding through a series of thought-provoking exercises and design experiences. Participants will use the tools and templates of UbD to create or refine a unit of study, so please bring a current unit of work or content to use. In this institute participants will:

- review a robust framework for curriculum planning via 3 stages of "backward design"
- use essential questions to frame curriculum and focus on "big ideas"
- focus on developing and deepening students' understanding and ability to transfer their learning

This workshop involves curriculum design, so participants should bring their own content standards and resource materials to assist their design work. Participants are **REQUIRED** to purchase the Understanding by Design: Professional Development Workbook to attend this institute and to bring a laptop computer.

Monday 26 May 2014 (Full Day)

1-DAY INSTITUTE 



JAY MCTIGHE AND CAROL ANN TOMLINSON

Connecting Content and Kids: Understanding by Design and Differentiation



Sessions 1, 2 and 3

Strand: Curriculum Planning, Differentiated Instruction

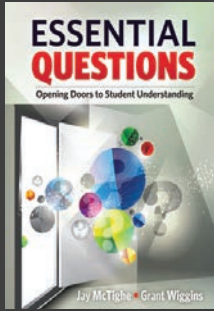
Audience: Teachers & Leaders

How can we address required content standards yet remain responsive to the differences and varied needs of our students? How does the "backward design" approach to curriculum planning inform differentiation (and vice versa)? What do we want all students to come to understand? How might we responsibly differentiate student assessments and still obtain valid measures of learning? Can we maintain standards without standardisation? How might a grading and reporting system communicate standards-based achievement honestly and fairly? This institute will explore these questions through a series of thought-provoking exercises and design experiences.

Participants will have the opportunity to apply their learning by designing or refining a differentiated unit of study using the Unit Design Template.



Learn More about **The 11th Annual Thinking & Learning Conference**
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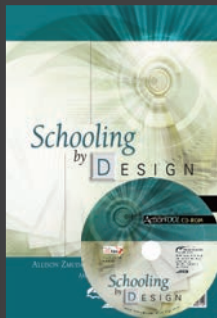


Essential Questions: Opening Doors To Student Understanding

Grant Wiggins, Jay McTighe • 9781743304136

Essential questions (EQs) help target standards as you organise curriculum content into coherent units that yield focused and thoughtful learning. In the classroom, EQs are used to stimulate students' discussions and promote a deeper understanding of the content. Offering dozens of examples, *Essential Questions: Opening Doors to Student Understanding* explores the usefulness of EQs in all P–12 content areas, including skill-based areas such as maths, PE, language instruction and arts education.

109004 • \$29.95

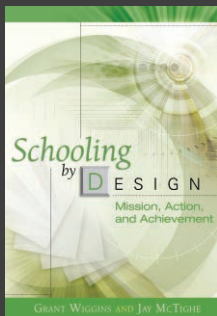


Schooling by Design: An ASCD Action Tool

Allison Zmuda, Jay McTighe, Grant Wiggins, John Brown • 9781742390710

An essential toolkit for anyone who wants to apply the principles of Understanding by Design to systemwide school improvement. Inside is a collection of proven tools for accomplishing the tasks identified in the best-selling book *Schooling by Design*. Each tool gives you concrete strategies and tactics to further key areas of your school improvement plan – from clarifying the mission to analysing your results. An accompanying CD-ROM contains all of the tools plus additional bonus tools.

707039 • \$130.00

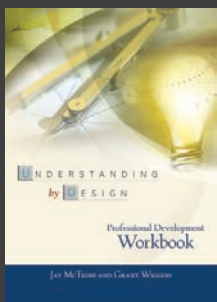


Schooling by Design: Mission, Action and Achievement

Grant Wiggins & Jay McTighe • 9781741704808

UbD authors Grant Wiggins and Jay McTighe describe how to start with your school's mission and goals and develop a powerful school improvement plan focused on desired results. Learn how to use UbD's backward-design process to determine the evidence for your plan's success and to plan improvement steps in instruction and leadership roles. Get dozens of action ideas for starting the school improvement process and keeping it going, plus samples of curriculum frameworks and assessment rubrics.

107018 • \$35.95

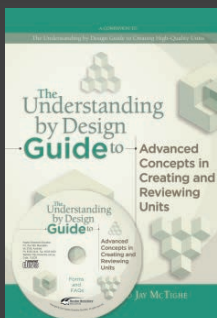


Understanding by Design: Professional Development Workbook

Jay McTighe & Grant Wiggins • 9781741016949

Understanding by Design: Professional Development Workbook extends the ideas presented in *Understanding by Design (UbD)* by focusing on professional development and the practical matters of curriculum design. The *Professional Development Workbook* is a guide for UbD workshops and undergraduate and graduate courses, as well as further independent exploration. It provides a valuable resource to educators in developing curricula and assessments with a focus on developing and deepening students' understanding of important ideas.

103056 • \$32.95



The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Jay McTighe & Grant Wiggins • 9781743303443

Regardless of your stage at implementing the design tools and using the improved template for *Understanding by Design (UbD)*, this companion to *The UbD Guide to Creating High-Quality Units* is essential for taking your work to a higher plane. This volume features a set of hands-on modules containing worksheets, models and self-assessments that are essential for building more polished and powerful units.

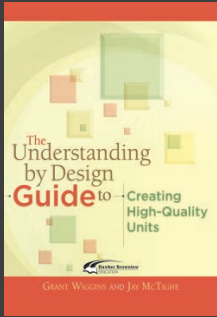
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Innovate!

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Inspire!

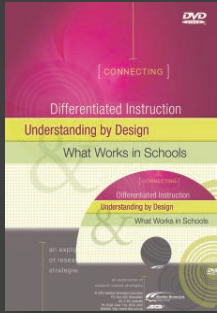


The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins, Jay McTighe • 9781741700268

The Understanding by Design Guide to Creating High-Quality Units offers instructional modules on the basic concepts and elements of Understanding by Design (UbD), the “backward design” approach used by thousands of educators to create curriculum units and assessments that focus on developing students’ understanding of important ideas.

109107 • \$29.95

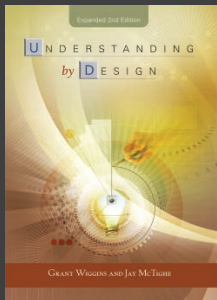


Connecting Differentiated Instruction, Understanding by Design and What Works in Schools: An Exploration of Research-Based Strategies (DVD)

Carol Ann Tomlinson, Jay McTighe, Robert Marzano • 9781742394930

This DVD features four of the top sages of school improvement connecting their ideas: Carol Ann Tomlinson on Differentiated Instruction, Jay McTighe and Grant Wiggins on Understanding by Design, and Robert J. Marzano on What Works in School. Hear them discuss their three powerhouse frameworks and share the profound potentials for educators who use these models. Show this DVD at the next meeting of your school improvement team or professional learning community.

609012 • \$119.00

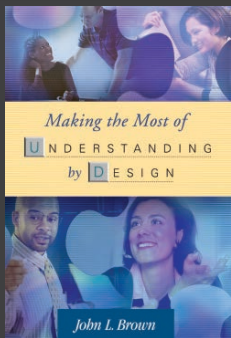


Understanding by Design, Second Edition

Grant Wiggins & Jay McTighe • 9781741016932

Why is understanding an important teaching goal, and how do we know when students have attained it? How can we create a rigorous and engaging curriculum that focuses on understanding and leads to improved student performance in today’s high-stakes, standards-based environment? Combining provocative ideas, thoughtful analysis and tested approaches, Understanding by Design answers these questions and offers teacher-designers a clear path to the creation of curriculum that ensures better learning and more stimulating experience for students and teachers alike.

103055 • \$35.95

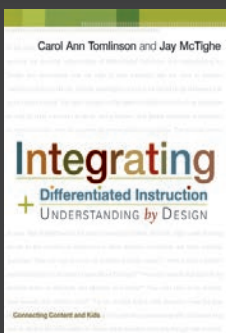


Making the Most of ‘Understanding by Design’

John L. Brown • 9781741016956

Understanding by Design (UbD) is a framework for designing curriculum units, performance assessments and instruction that lead students to deep understanding of content. This book, based on data gathered from surveys, interviews and focus group discussions, reflects what educators have learned about effective UbD implementation and explores how schools can leverage UbD principles to improve student achievement, staff performance and organisational productivity.

103110 • \$27.95



Integrating Differentiated Instruction and Understanding by Design

Carol Ann Tomlinson, et al. • 9781741018271

Differentiated Instruction and Understanding by Design explains how to connect these two approaches and use their combined power to meet content standards and prepare for tests. While providing students with multiple learning pathways, use the backward design approach to develop curriculum units and lessons that can be differentiated in response to students’ different needs and levels.

105004 • \$25.95

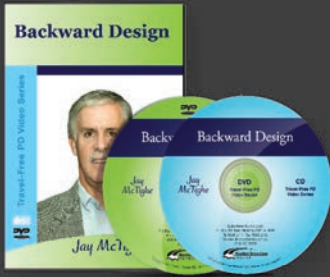


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Backward Design DVD

Jay McTighe • 9781742392004 • Running time: 60 mins

Jay McTighe helps participants to understand the three stages of backward design: Identify desired results; Determine acceptable evidence; and Plan learning experiences and instruction. In this framework, the goal is to help learners understand the content identified in standards, using the textbook as a resource, not as a syllabus. This package includes a DVD with the video and a CD with materials to support team or individual professional learning, including the presenter's PowerPoint and an excerpt from the book 'On Excellence in Teaching'.

SOT2004 • \$150.00

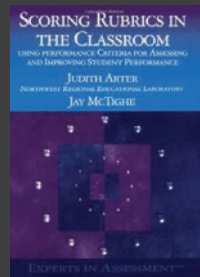


Conversations: Integrating Differentiated Instruction and Understanding by Design (DVD)

Carol Ann Tomlinson • 9781742399645 • Running time: 60 mins

Teachers everywhere are under way more pressure to address required content standards, teach for student understanding, and reach an increasingly diverse student population. Find out how you can do that by using Differentiated Instruction and Understanding by Design in tandem to incorporate content standards into an understanding-based curriculum.

610132 • \$179.00



Scoring Rubrics in the Classroom

Judith Arter, Jay McTighe • 9781741014433

Learn how to be more consistent in judging student performance, and help students become more effective at assessing their own learning. This title offers a practical approach to assessing challenging but necessary performance tasks such as creative writing, real-world research projects and cooperative group activities.

CO4433 • \$45.95

ORDER FORM

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SOT2004	Backward Design DVD		150.00
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