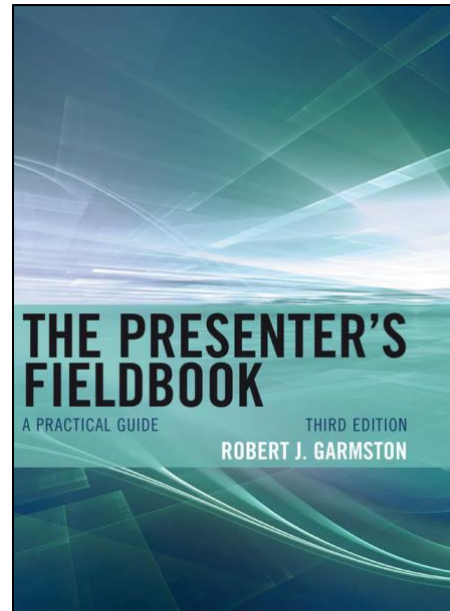


The Presenter's Fieldbook: A Practical Guide, 3rd Edition

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Summary

Proper presentations have the power to persuade and transform people and organisations. This is a book about the art of presenting. Using current knowledge about learning, this book describes best practices for designing, delivering, debriefing and growing from the presenting experience. Some highlights include how to give a two-minute speech, getting comfortable in your own skin, overcoming resistance and audience fatigue, and how to de-demonise the personal digital devices in training rooms today.

What's new in this edition is information on interactive presentation technology, making the first 5 minutes magical, a new treatment of presentation design and attention to cultural mindfulness. This third edition continues to be a guidebook for anyone who has ever stood before a group to make a presentation – novices and experts alike. For novices the book provides a respected foundation upon which to enhance learning for adults. For experienced presenters it offers an opportunity to fine tune your work in specific areas. For the specialist, professor or trainer of those teaching adults, it serves as a curriculum guide.

Other Resources

- *Transformative Talk: Cognitive Coaches Share Their Stories* (HB1734)
- *Cognitive Coaching: Developing Self-Directed Leaders and Learners, 3rd Edition* (CG3646)
- *Cognitive Coaching Seminars Foundation Training Learning Guide, 11th Edition* (CFAS6043)
- *Cognitive Capital: Investing in Teacher Quality* (TCP1437)
- *The Adaptive School: A Sourcebook for Developing Collaborative Groups* (CG1390)
- *Adaptive Schools Foundation Seminar Learning Guide, Third Revised Edition* (CFAS0133)