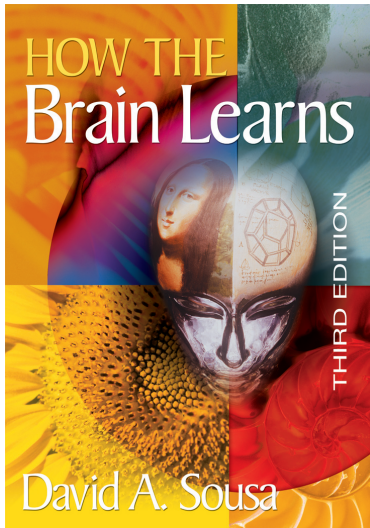


Hawker Brownlow Education
Information Sheet
How the Brain Learns

Author: David A. Sousa



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| Date available: | 15 November 2006 |
| ISBN: | 1 74170 096 5 |
| Code: | CO0965 |
| RRP: | \$65.95 |
| Format: | 210 mm x 297 mm |
| Extent: | 322 pgs |
| Age range: | Professional Development |
| Categories: | Brain-based Learning, Bloom's Taxonomy, Classroom Practice, Emotional Intelligence, Learning styles, Thinking Skills |

Summary:

In this newly-revised and updated edition of the practical bestseller, David Sousa examines remarkable new research and developments in brain functioning while continuing its successful tradition of translating this information into effective classroom strategies and activities. He explores source material on brain research, including basic brain structures, how the brain processes information, memory and retention, and the transfer of knowledge to enhance present and future learning. This revised edition features a revised Information Processing Model, additional new examples of how emotions influence learning and memory, and new Practitioner's Corners to assess understanding of major concepts and how these translate into effective classroom strategies. *How the Brain Learns, Third Edition* is an indispensable tool for all educators – school administrators and teachers, staff developers, preservice students and staff, and parents who want to better understand the way their children process and retain information.

Key selling points:

- Packed with both scientific and practical information
- An expanded chapter on thinking skills applying the recently-revised Bloom's Taxonomy
- Updated bibliography and Internet resources

Supporting resources:

- *How The Brain Learns (Facilitator's Guide – CO0957)*
- *The Leadership Brain (CO0701)*
- *How The Gifted Brain Learns (CO0728)*
- *How The Brain Learns To Read (CO701X)*



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