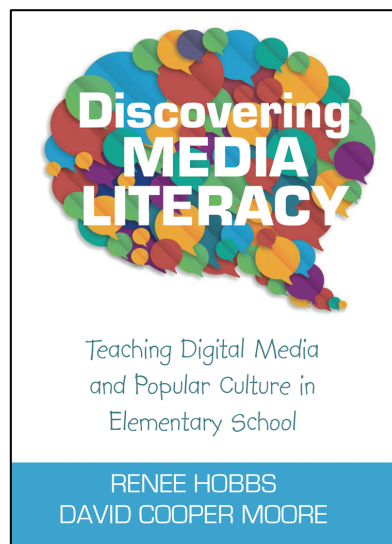


Discovering Media Literacy: Teaching Digital Media and Popular Culture in Elementary School

Author(s): Renee Hobbs & David Cooper Moore

Date Available: 22 May 2014
ISBN: 978 1 76001 110 9
Code/SKU: CO1109
RRP: \$XX.XX
Format/Page No.: A4, 252 pages
Age Group: P–6, Professional Development
Topic: Leadership, Personal & Social Awareness
Learning Area: Cross-curricular, Technology



Summary:

Today's kids are tuned in to all sorts of digital media on TV screens, tablets, mobile phones and game devices, but what's the best way to help them become empowered creative and responsible users, creators and communicators? Discover insights and strategies specific to children ages 5–12 in this guide from an acclaimed media literacy program, Powerful Voices for Kids. Readers will find

- Thought-provoking lesson plans that reach students of all backgrounds and abilities
- Use of a wide range of technology tools, including the Internet, video and mobile apps, combined with an emphasis on online safety and development of essential critical thinking skills
- Materials for teacher professional development

This innovative book is equally valuable as a resource for lesson planning or for developing a full media literacy program.

Supporting Resources:

- *The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World* (CO3988)
- *Digital and Media Literacy: Connecting Culture and Classroom* (CO1098)
- *Leading the New Literacies* (SOT1260)
- *Literacy is NOT Enough: 21st Century Fluencies for the Digital Age* (CO1159)