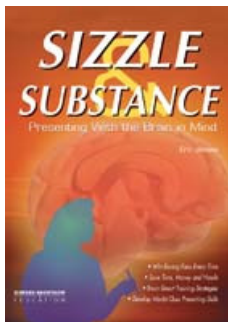


Hawker Brownlow Education

Sizzle & Substance: Presenting With the Brain in Mind

Authors: Eric P. Jensen



Date Available:	19 February 2007
ISBN:	1 74170 113 9
Code:	CO1139
RRP:	\$ 57.95
Format:	A4, 260 pp
Age Range:	Adult
Category:	Brain-Based Learning
Subject:	Professional Development

Key Selling Points:

- Practical techniques for preparing and presenting educational training sessions with pizzazz
- Links to research about the adult brain to help you understand your audience
- Make your training content relevant and engaging for participants
- Handle hecklers, questions and transition times

Summary:

Have you reached a training plateau? Are you looking for a resource that will take you and your participants to the next level? Sizzle & Substance links brain research to adult learning and training with its combination of theory and practical training techniques. The author leads you through the key theories about how the brain learns and gives you hundreds of strategies for your training sessions. You'll walk into your next training or presentation full of confidence and walk out full of praise.

Supporting Resources:

Brain-Compatible Strategies – CO1058

Brain-Based Learning – 1015

Music With the Brain in Mind – CO1120

Learning With the Body in Mind – CO1112

Different Brains, Different Learners: How to Reach the Hard to Reach – CO1023

Tools for Engagement – CO1074


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