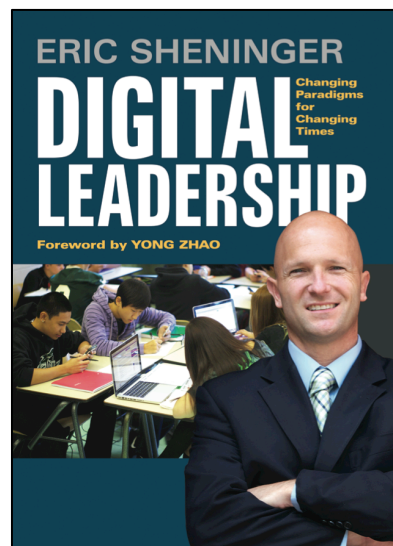


Digital Leadership: Changing Paradigms for Changing Times

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Summary:

Digital leadership is a strategic mindset and set of behaviours that leverages resources to create a meaningful, transparent and engaging school culture. Leading in education becomes exponentially more powerful with the strategic use of technology.

Eric Sheninger – “The Twitter Principal” – shares his Pillars of Digital Leadership to help readers

- Transform school culture by initiating sustainable change
- Use free social media tools to improve communication, enhance public relations and create a positive brand presence
- Integrate digital tools into the classroom to increase student engagement and achievement
- Facilitate professional learning and access new opportunities and resources

Supporting Resources:

- *Improving Achievement With Digital Age Best Practices* (CO2434)
- *World Class Learners: Educating Creative and Entrepreneurial Students* (CO6208)
- *Essentials for Principals: Communicating and Connecting With Social Media* (SOT1823)
- *What Principals Need to Know About Teaching and Learning Science* (SOT6291)