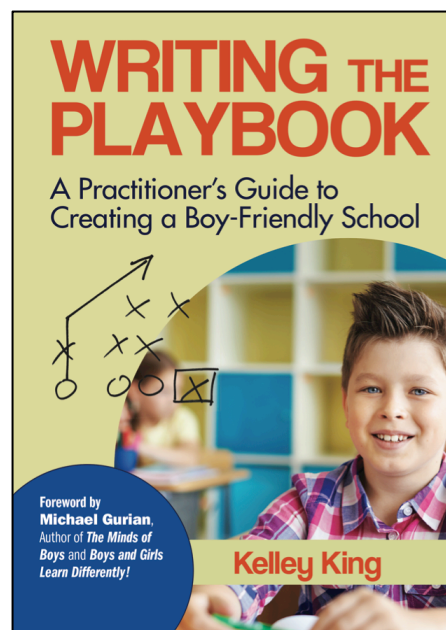


# Writing the Playbook: A Practitioner's Guide to Creating a Boy-Friendly School

Kelley King

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## Summary

You've seen it in your school: boys struggling to master basic literacy skills, sitting outside the principal's office, collecting labels like "hyperactive," getting failing grades. Checked out, kicked out, or dropped out, they're benched when they should be scoring goals on the academic playing field. As a school leader, Kelley King has walked the talk: she successfully led her own staff to close the gender gap in reading and writing in just one year. In her step-by-step, research-based leadership plan for jump-starting boys' achievement, she shares

- critical insight into the brain-based differences between boys and girls
- first-hand leadership and classroom experiences
- ready-to-use activities and resources for leading a successful gap-closing initiative

With tips, anecdotes, and more, *Writing the Playbook* provides educators in all roles with a blueprint for creating schools where boys (and girls!) thrive.

## Supporting Resources

- *Boys Stir Us: Working with the Hidden Nature of Boys* (HB006X)
- *Developing Emotional Literacy with Teenage Boys: Building Confidence, Self Esteem and Awareness* (SA3672)
- *Supporting Boys' Learning* (TCP1175)
- *Teaching the Female Brain: How Girls Learn Math and Science* (CO3012)
- *Science Girls Allowed and Boys Too!* (IFA19240)
- *Bullying and Beyond DVD Series: Boys Will Be Boys, But What About Girls? Childhood Aggression and Gender* (SOT2736)