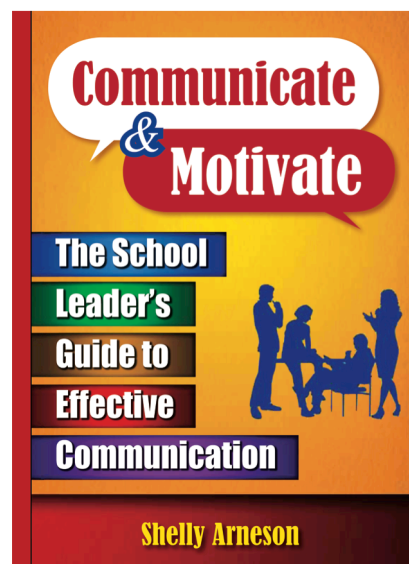


# Communicate and Motivate: The School Leader's Guide to Effective Communication

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## Summary:

Develop the skills you need to communicate effectively and in ways that motivate your faculty towards success. Written especially for principals and other administrators, this book will empower you to communicate well as you work to promote a student-centred environment best suited to schoolwide achievement. Learn to approach one-on-one communication with confidence, with tips on:

- Making time for courageous conversations
- Choosing words carefully
- Improving parent/teacher communication from the inside-out
- Using online communication
- And more!

Filled with real-world examples, *Communicate and Motivate* provides a humorous, insightful look into the conversations that happen within a school every day. Arneson offers target strategies for ensuring the best outcome – for you *and* your colleagues.

## Supporting Resources:

- The Fearless School Leader: Making the Right Decisions* (EYE4075)
- Wikis for School Leaders: Using Technology to Improve Communication and Collaboration* (EYE0534)
- Coaching Educational Leadership: Building Leadership Capacity Through Partnership* (SA4227)
- Lead On! Motivational Lessons for School Leaders* (EYE3986)

  
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