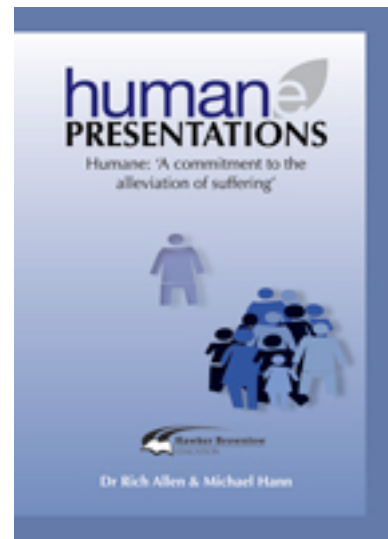


Humane Presentations

Author(s): Rich Allen, Michael Hann

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Summary:

How do you make sure people remember your presentation?

How do you become more relevant than the emails people in your audience are receiving on their iPhones?

How do you turn your content into an interesting and entertaining experience?

This user-friendly book answers all these questions. Rather than relying on ice-breakers and showmanship, it helps you understand the subtle environmental, psychological and physiological factors that make human beings pay attention to, think about and remember new information.

Drawing from the scientifically proven premise that human beings cannot take in new information if they are bored, distracted or uncomfortable, the authors offer nine practical strategies to get corporate audiences to engage with presentation content.

This 'Humane' approach will change your presenting life - making you more confident and effective - and your audiences highly appreciative.

Help make dull and painful presentations relics of the past by using Humane techniques to deliver content your audience will understand, think about and remember.

Supporting Resources:

- *Differentiated Nonfiction Reading, Years 3–4* (TCR7238)
- *Differentiated Nonfiction Reading, Years 4–5* (TCR 7245)
- *Differentiated Nonfiction Reading, Years 5–6* (TCR7252)
- *Differentiated Nonfiction Reading, Years 6–7* (TCR7269)

**Hawker Brownlow**
EDUCATION
PO Box 580
Moorabbin VIC 3189
Tel: +61 3 8558 2444
Fax: +61 3 8558 2400
Web: www.hbe.com.au
Email: orders@hbe.com.au