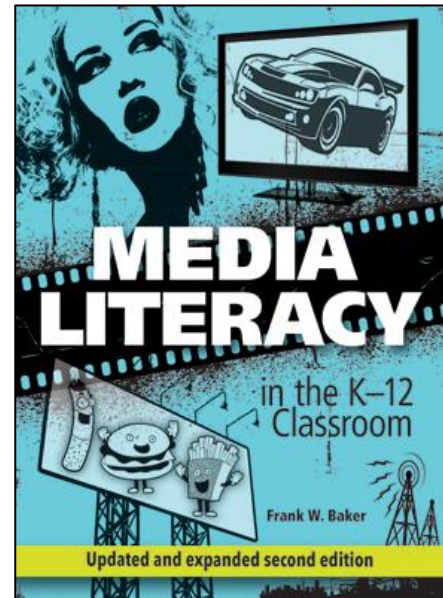


# Media Literacy in the F–12, Updated and Expanded Second Edition

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## Summary

Today's average youth spends over 10 hours a day consuming media. Aided by technology, young people can instantly share and engage with media messages to find answers, get directions, shop or connect with friends. But access alone doesn't lead to critical thinking. Media are texts, designed to be read, analysed, deconstructed and reconstructed. Understanding how to interpret advertising messages, check for bias or avoid stereotyping are among the skills students need to become knowledgeable consumers and producers of media.

This book helps educators understand the importance of teaching media literacy and gives them the tools needed to bring this form of literacy into the classroom.

Included in this new edition:

- An appendix with over 80 author-recommended resources.
- Insights from respected educators and experts.
- Media literacy lesson plans.
- Guiding questions, exercises and checklists for deconstructing media messages.

## Other Resources

- *Contemporary Perspectives on Literacy: Mastering Media Literacy* (SOT1246)
- *Contemporary Perspectives on Literacy: Mastering Global Literacy* (SOT1253)
- *Contemporary Perspectives on Literacy: Leading the New Literacies* (SOT1260)
- *Contemporary Perspectives on Literacy: Mastering Digital Literacy* (SOT1277)
- *Why Social Media Matters: School Communication in the Digital Age* (SOT3061)
- *Literacy Playshop: New Literacies, Popular Media, and Play in the Early Childhood Classroom* (TCP0690)