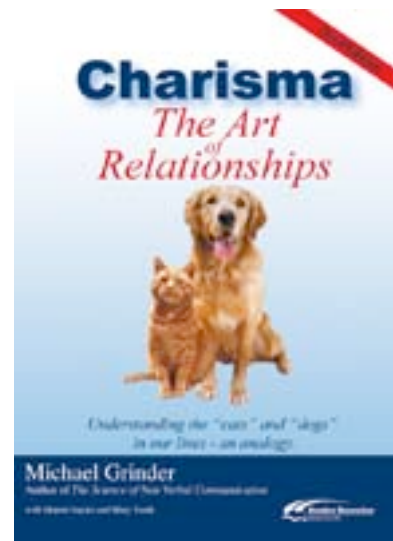


Charisma – The Art of Relationships

Author(s): Michael Grinder

Date Available: 4 April 2011
ISBN: 978 1 74170 772 4
Code: WAL7724
RRP: \$15.95
Format: 180x255mm, 176 pages
Year Level: Professional Development
Category: Leadership Resources
Subject: Leadership



Summary:

Michael has written a book designed specifically for you - to help you create your own charisma. By identifying specific attributes that create charisma, Michael offers new and exciting communication techniques in this latest book, *Charisma-The Art of Relationships*.

This book is not a personality model. It is a behavioural model assisting us in recognising the patterns of communication between people. Recognising patterns adds meaning to our perception.

Anyone who has ever owned a cat and a dog instinctively knows the differences between their personalities. By using the analogy of animals, this book examines people as if they are cats and dogs.

Developing both our catness and dogness results in increased charisma. A charismatic leader has a fellowship of dogs and a fellowship of cats. Rich in practical, immediately applicable skills, *Charisma* uses your intuitive knowledge of pets to help you easily develop relationships with anyone you meet.

Supporting Resources:

- *ENVoY: Your Personal Guide to Curriculum Management (4278)*
- *Managing Groups: The Fast Track (MGA7700)*
- *A Healthy Classroom (MGA7694)*
- *The Elusive Obvious: The Science of Non-Verbal Communication (MGA7717)*

**Hawker Brownlow**
EDUCATION
PO Box 580
Moorabbin VIC 3189
Tel: +61 3 8558 2444
Fax: +61 3 8558 2400
Web: www.hbe.com.au
Email: orders@hbe.com.au