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# PRINT MEDIA

## Newspapers

### *Organisation, Selection and Representation of Content*

#### Objectives

The students will be able to:

#### COMPREHEND —

1. Organisation
  - layout conventions of the various pages and sections, photos, content, structure of the stories
2. Selection of content
  - events- and people-centred, topicality, the balance between local and other content
3. Representation
  - shared reader/publisher perceptions of newsworthy stories, newsworthy characters, recurring storylines, story patterns, use of language
  - sensationalism



#### COMPOSE —

1. Organised pages and stories
2. Target audiences

#### Activities

1. Newspapers consist of different identifiable sections. Examine one 'morning' and one 'evening' paper to identify these sections. Complete the chart shown on page 4 and answer the questions that follow.
2. The front page of the newspaper is visible on news-stands, and is therefore important in selling the paper.

Measure the area of the front page of a morning newspaper (record in cm). Represent the proportion of photographic space to total area as a simple graph—see example on page 6.

You can draw your own graph in the space provided on this page.

Next, examine the photographs in the rest of the paper and answer the question on page 5.

3. Also from the front page of a newspaper, measure the area of the main article, including the headline. Draw a column graph (as in 2, above), this time include the information about the size of the main article—see example on page 6.

Examine the size of the articles in the rest of the paper and answer the question on page 23.

4. International news reports are brought from 'News Services'.

#### Example:

- There is a list of News Services used by Western Australian Newspapers on page 7. Almost all overseas stories come from these services. Sometimes the service is indicated, sometimes not.

Using the world map on page 7 mark the sources of the news services listed. (Use the initials of the news service, e.g. A.A.P.)

Find the 'international news' stories in a morning and/or evening newspaper. Mark the countries of origin on the world map and answer the questions on page 8.

# Newspaper Organisation



SECTION	MORNING PAPER		EVENING PAPER	
	Page No.s	Total Pages	Page No.s	Total Pages
Front Page				
International news				
Local News				
Information services				
Letters				
Features				
Editorial				
Cartoons				
Classified Ads				
Entertainment				
Comics				
Sport				

Answer this question:

- Did the morning paper contain more, fewer or the same number of sections as the evening paper?

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- Give reasons for any differences between morning and evening newspapers.

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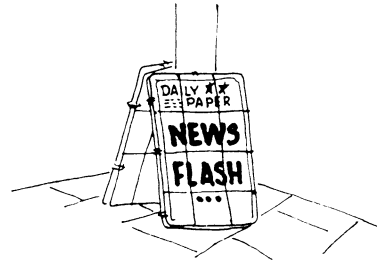


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# Front Page 1

Proportion of Photographic Space to Total Area

Example:



Photographic Area	Print Area
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Represent your findings in a graph.

A large, empty rectangular box with a thin black border, intended for a student to draw a graph representing their findings.

Answer this question:  
Why do you think the front page photograph is usually larger than the other photographs in the newspaper?

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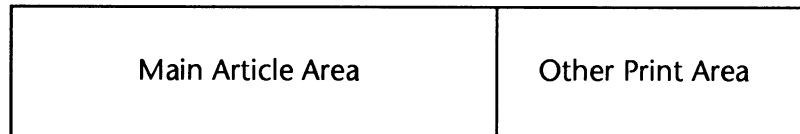
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# Front Page 2

Proportion of Main Article Space to Total Area

Example:



Represent your findings in a graph.

A large, empty rectangular box with a thin black border, intended for a student to draw a graph representing their findings.

Answer this question:  
What does the amount of space devoted to an article imply about how the newspaper regards it?

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# News Services

