

# Visual Tools and Text Genres Matrix

	which is the best visual tool to use?	RECOUNT	INSTRUCTION	REPORT	EXPLANATION	PERSUASION	DISCUSSION
SVT	TARGET MAP	P	P	P	P	P	P
	SINGLE BUBBLE	P	P	P	P	P	P
	CLUSTERING	P/T	P/T	T	P/T	T	T
	AFFINITY DIAGRAM	P	P	P/T	P	T	T
	TREE DIAGRAM	P/T	P	T	T	T	T
	MIND MAP	P/T	P	T	T	T*	T
	CONCEPT MAP	P/T	P	T/E	T*	P/T	T
	VEE MAP			E	E	T/E	A
DVT	VENN DIAGRAM	P		P	P	P	T
	DOUBLE BUBBLE MAP	P		P	P	P	T
	MATRIX			P/T	P/A	A	A
	FORCE-FIELD ANALYSIS			E	E	A	T
	SWOT DIAGRAM			E	E	T	T
	BRIDGE MAP			A	E	A	A
	CONTINUUM LINE	P		A	A	A	A
	PRIORITIES GRID			A/E	A/E	A	A
	RANKING CHART			A	A/E	P/A	A
RVT	PICTURE	A	A	A	A	A	A
	CROSS SECTION		A	A	A	A	
	DIAGRAM		A	A	A/T	A	
	PLAN		A	A	A	A	
TVT	TIME LINE	T*	P/T	A/T	A	P/A	A
	FLOW CHART	T*	T	A/T	T	P/A	A
	CYCLE	T		T	T	T	A
	STORY BOARD	T*	P/T*	T	P/A	P/A	
	GANTT CHART		P/T	A	A		
CVT	FISHBONE DIAGRAM	P/T	P	E	T	T	A
	RELATIONS DIAGRAM	P	P	E	T	T	A
	CRITICAL PATH ANALYSIS		P/T	E	T	T	
	ALGORITHM	P	P/T	E	T	T	T
	SYSTEMS DIAGRAM	E	E	E	T	E	
	FLOWSCAPE		E	E	P/T	P	
NVT	PIE CHART			A	A	A	A
	BAR CHART			A	A	A	A
	COLUMN CHART			A	A	A	A
	LINE CHART			A	A	A	A
	DOT CHART			A	A	A	A
OVT	WRITING FRAMES	T	T	T	T	T	T
	COMPARE & CONTRAST ORGANISER	P		A	P	P/T	T
	INTERACTION OUTLINES		P		T	A	A
	PROBLEM-SOLUTION FRAME	P/T	P	E	T	T	A
	ARCH DIAGRAM	A	P	T/E	T	T	A
	PMI			A	T	T	T

## KEY

### P PREPARATORY VISUAL TOOL

- useful in getting you ready for using the main task visual tool

### T TASK VISUAL TOOL

- fulfils the core task for the genre

### T\* TASK PLUS VISUAL TOOL

- always fulfils the core task
- no other visual tool is needed

### A ACCESSORY VISUAL TOOL

- supports the task visual tool
- illustrates the main task

### E EXTENSION VISUAL TOOL

- adds another dimension
- goes beyond what is required

### P/T or any other combination

- the visual tool could be either of the two, depending on the nature of the assignment