

ASCD Arias Publication: Professional Development That Sticks

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Date Available: 3 August 2016
ISBN: 978 1 74330 291 0
Code/SKU: SF116040
RRP: \$15.00
Format/Page No.: B5, 62 pages
Year Level: Teachers and Administrators
Focus Area: Professional Development
Key Learning Area: Cross-Curricular



Summary

How can we approach professional development in a thoughtful way, keep teachers motivated, and make the process worthwhile?

It's a truth that school leaders can't deny: teachers tend to think of PD as a distraction from the "real work" of the classroom – as something to get through instead of an opportunity to engage, learn and grow as professionals. Too often, they're absolutely right. When PD is packaged as a one-size-fits-all, one-and-done experience, even content that teachers might greet with enthusiasm won't stay with them for long. It just doesn't stick.

In *Professional Development That Sticks*, Fred Ende makes the case for a better approach – one that melds traditional PD structures with personalised learning. Here, school leaders will find a framework for developing professional learning experiences that spark and maintain teacher motivation and lead to real changes in practice. Ende's three-stage professional development for learning (PDL) process covers critical aspects of planning, providing and following up. In addition, PDL's Think, Act and React method ensures your teachers will acquire meaningful, deep, "sticky" learning that lasts.

Other Resources

- *ASCD Arias Publication: Igniting Teacher Leadership* (SF116039)
- *ASCD Arias Publication: Ditch the Daily Lesson Plan* (SF116036)
- *ASCD Arias Publication: Starting School Right* (SF116009)
- *ASCD Arias Publication: 10 Steps to Managing Change in School* (SF115072)
- *ASCD Arias Publication: 5 Myths About Classroom Technology* (SF115069)