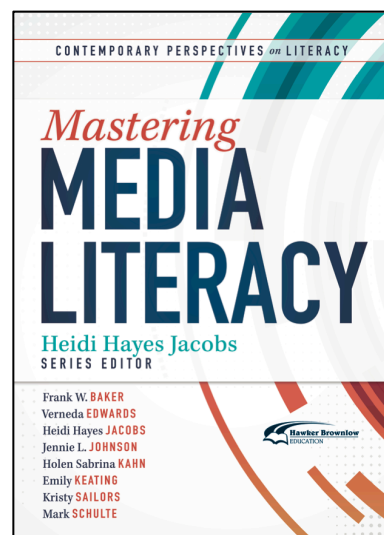


Contemporary Perspectives on Literacy: Mastering Media Literacy

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Date Available: 2 July 2014
ISBN: 978 1 76001 124 6
Code/SKU: SOT1246
RRP: \$27.95
Format/Page No.: B5, 112 pages
Age Group: F–12, Teachers and Administrators
Topic: Classroom Practice and Instruction, Curriculum, Professional Development
Learning Area: Cross-Curricular, Media, Supplemental
Resource: Download reproducible resources at go.hbe.com.au



Summary:

Schools must prepare 21st century students to compete in a global society – a world in which cultures, economies and people are continuously connected. It is the job of the 21st century educator to make sure students are equipped to meet this challenge. In the *Contemporary Perspectives on Literacy* series, editor Heidi Hayes Jacobs and a team of authors from around the globe explore the three new literacies – global literacy, media literacy and digital literacy.

Mastering Media Literacy shows educators the role media can play in merging technology and instruction to give students greater access to knowledge, make learning more meaningful and help students play a more active role in their education. The authors provide practical, proven tips for incorporating media literacy into the traditional school curriculum.

Using this book, F–12 educators will

- understand how to use media literacy to enhance learning and create opportunities for deeper understanding of concepts and skills, current events and global issues;
- prepare students to thrive in a more visually saturated and technology-based world;
- teach students to evaluate the validity of media and information being shared through different mediums; and
- design rubrics that effectively evaluate content knowledge and knowledge of technology tools.

Supporting Resources:

- *Contemporary Perspectives on Literacy: Mastering Global Literacy* (SOT1253)
- *Contemporary Perspectives on Literacy: Leading the New Literacies* (SOT1260)
- *Contemporary Perspectives on Literacy: Mastering Digital Literacy* (SOT1277)