Leading the launch
A ten-stage process for successful district initiatives

Kim Wallace

Summary

When implemented well, new instructional and institutional initiatives can help schools and districts rebuild their practices to more effectively serve everyone within the educational system. In Leading the launch: A ten-stage process for successful district initiatives, author Kim Wallace provides a ten-stage process that F–12 teachers and administrators can use to execute school and district improvement through initiative implementation. The ten stages break down a daunting challenge into streamlined stages, such as researching and vetting an initiative, pitching the proposal, determining priorities, gathering and analysing data, and planning and delivering professional development. With Leading the launch, executing innovative, high-quality programs and practices becomes an achievable goal rather than a distant dream.

Readers will:

- learn how to research and develop new school and district initiatives following an effective, systematic plan
- communicate with stakeholders and school personnel to ensure everyone is on the same page with an initiative
- collect and analyse data to determine whether they should move forward with a proposed initiative
- explore how to seamlessly implement and balance new initiatives with current systems to guarantee long-term success
- gain practical templates, models and action plans to immediately adopt in their school or district.

Other resources

- Swimming in the deep end: Four foundational skills for leading successful school initiatives (SOT5367)
- Deep change leadership: A model for renewing and strengthening schools and districts (SOT2090)
• *Leading with focus: Elevating the essentials for school and district improvement* (116024)
• *Time for change: Four essential skills for transformational school and district leaders* (SOT5374)