How to Innovate: The Essential Guide for Fearless School Leaders

Author(s): Mary Moss Brown & Alisa Berger

Date Available: 12 February 2015
ISBN: 978 1 76001 108 6
Code/SKU: TCP1086
RRP: $32.95
Format/Page No.: B5, 130 pages
Year Level: Teachers and Administrators
Focus Area: Leadership, Professional Development, School Improvement
Key Learning Area: Cross-Curricular

Summary

As the authors state, “Without rethinking how, what, when, where and why we are teaching, technology will merely be an expensive way of making the existing system faster and flashier.” In How to Innovate, Mary Moss Brown and Alisa Berger – founding co-principals of the NYC iSchool – apply their extensive on-the-ground experience to demonstrate a radically different approach to school transformation. They introduce a scalable model of how schools can and should redefine themselves to better meet the needs of 21st-century students.

Using a framework built around four critical levers for school change – curriculum, culture, time and human capital – the NYC iSchool model merges the teaching of big ideas and valuable skills with the realities of accountability, academic preparation and adolescent development. How to Innovate includes more than 20 activities that will help educators begin the process of school transformation, whether they want to focus on a single program, one area of change, or engage in a full-scale whole school improvement effort. This accessible, practical, and inspiring resource is designed to be used over and over again, in any context, despite the constantly changing climates in which schools operate.

How to Innovate features

· The why and the how to engage in the process of innovation and school transformation.
· A structure for rethinking practices as a habit that educators need to adopt, rather than a singular approach that will soon be outdated.
· Advice for using technology as a catalyst for change.
· Recommendations based on what worked in a complex urban school environment.
· A practical, interactive guide with templates and tools.

Supporting Resources

· School Improvement for the Next Generation (SOT7986)
· Instructional Leadership for School Improvement (EYE7151)
· Bringing Your Learning Community to Life: A Roadmap for Sustainable School Improvement (CO5616)